# CAPITAL MARKETS DAY 2025

4 NOVEMBER 2025

Strategy 2025-28

Inspired by our history to deliver our future

### ctt

### **Disclaimer**



### **Disclaimer**

This document has been prepared by ctt – Correios de Portugal, S.A. (the "Company" or "ctt") exclusively for use during the presentation of the Capital Markets Day 2025 (CMD). As a consequence, thereof, this document may not be disclosed or published, nor used by any other person or entity, for any other reason or purpose without the express and prior written consent of ctt. This document (i) may contain summarised information and be subject to amendments and supplements, and (ii) the information contained herein has not been verified, reviewed nor audited by any of the Company's advisors or auditors.

Except as required by applicable law, ctt does not undertake any obligation to publicly update or revise any of the information contained in this document. Consequently, the Company does not assume liability for this document if it is used for a purpose other than the above. No express or implied representation, warranty or undertaking is made as to, and no reliance shall be placed on, the accuracy, completeness or correctness of the information or the opinions or statements expressed herein. Neither the Company nor its subsidiaries, affiliates, directors, employees or advisors assume liability of any kind, whether for negligence or any other reason, for any damage or loss arising from any use of this document or its contents. Neither this document nor any part of it constitutes a contract, nor may it be used for incorporation into or construction of any contract or agreement.

This document has an informative nature and does not constitute, nor must it be interpreted as, an offer to sell, issue, exchange or buy any financial instruments (namely any securities issued by ctt or by any of its subsidiaries or affiliates), nor a solicitation of any kind by ctt, its subsidiaries or affiliates. Distribution of this document in certain jurisdictions may be prohibited, and recipients into whose possession this document comes shall be solely responsible for informing themselves about and observing any such restrictions. Moreover, the recipients of this document are invited and advised to consult the public information disclosed by ctt on its website (www.ctt.pt) as well as on the Portuguese Securities Market Commission's website (www.cmvm.pt). In particular, the contents of this presentation shall be read and understood in light of the financial information disclosed by ctt, through such means, which prevail in regard to any data presented in this document. By attending the meeting where this presentation is made and reading this document, you agree to be bound by the foregoing restrictions.



### **Forward-looking Statements**

This presentation contains forward-looking statements. All the statements herein which are not historical facts, including, but not limited to, statements expressing our current opinion or, as applicable, those of our directors regarding the financial performance, the business strategy, the management plans and objectives concerning future operations and investments are forward-looking statements. Statements that include the words "expects", "estimates", "foresees", "predicts", "intends", "plans", "believes", "anticipates", "will", "targets", "may", "would", "could", "continues" and similar statements of a future or forward-looking nature identify forward-looking statements.

All forward-looking statements included herein involve known and unknown risks and uncertainties. Accordingly, there are or will be important factors that could cause our actual results, performance or achievements to differ materially from those indicated in these statements. Any forward-looking statements in this document reflect our current views concerning future events and are subject to these and other risks, uncertainties and assumptions relating to the results of our operations, growth strategy and liquidity, and the wider environment (specifically, market developments, investment opportunities and regulatory conditions).

Although ctt believes that the assumptions beyond such forward-looking statements are reasonable when made, any third parties are cautioned that forward-looking information and statements are subject to various risks and uncertainties, many of which are difficult to predict and generally beyond the control of ctt, what could cause the models, objectives, plans, estimates and /or projections to be materially reviewed and /or actual results and developments to differ materially from those expressed in, or implied or projected by, the forward-looking information and statements.

Forward-looking statements (in particular, the objectives, estimates and projections as well as the corresponding assumptions) do neither represent a commitment regarding the models and plans to be implemented, nor are they guarantees of future performance, nor have they been reviewed by the auditors of ctt. You are cautioned not to place undue reliance on the forward-looking statements herein.

All forward-looking statements included herein speak only as at the date of this presentation. Except as required by applicable law, ctt does not undertake any obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

# **ctt** CMD 2025

# Speakers



João Bento CEO



**Guy Pacheco** CFO



João Sousa CCO

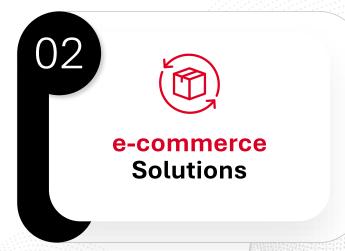


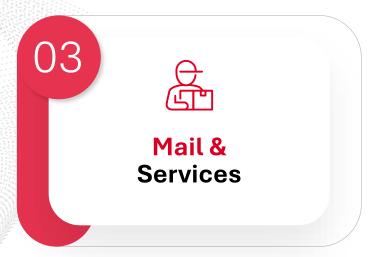
Francisco Barbeira CEO banco ctt

### ctt

# Agenda for today

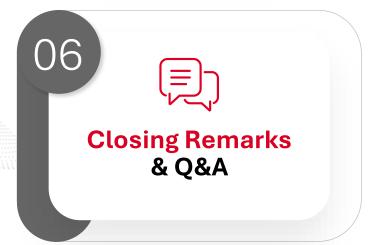








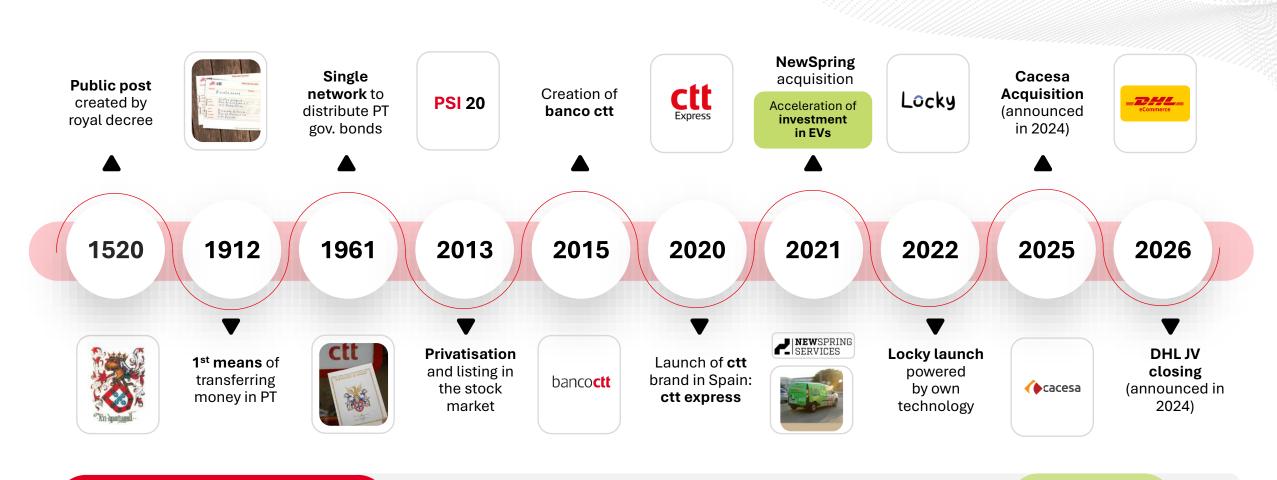




### ctt

# +500 years of heritage

Honouring a legacy of trust, innovation, and connection between people and business



Our purpose

Delivering the future by connecting people and business in a sustainable way



# 2022-25: action guided by 5 strategic drivers

Focused execution towards growth and efficiency











# Scale-up express & parcels

Achieved formidable Iberian position, by expanding leadership in Portugal and consolidating position in Spain

The **fastest growing player** (23% 21-24 CAGR)

# Leveraged upgrade of USO contract

Deployed the USO contract, with price, quality and density as operational value levers sustaining profitability

# Bank breakthrough and acceleration

Built a customer base of >800k clients, doubled deposits since 21, extended credit to 2B€, and achieved PBT of ~26M€ in 24

**Partnered** with **Generali** to expand bancassurance

# Operational and cost efficiency

Optimised operations and cost control, enabling EBIT margin to grow from 7.1% in 21 to 7.7% in 24

# Disciplined capital allocation

Meaningful dividends and opportunistic buybacks (SBB 22-25 of 66.5M€)

**Acquired Cacesa** to expand e-commerce value chain presence

Agreed Iberian JV with DHL

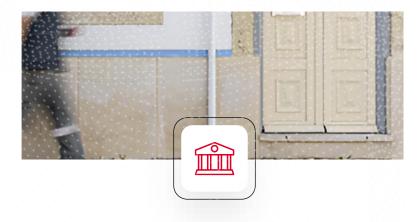


# ...while remaining true to our core pillars

Sustained by our commitment to People, Planet and Governance







### **Driving decarbonisation**

### **Reduced carbon footprint:**

Major investment in fleet electrification and PV generation and self-consumption

Reducing **47% carbon emission per E&P object** (21-24)

### **People-first mindset**

### **Stuck to strong heritage of proximity:**

By creating **employment**, improving **training** and upgrading **compensation** 

By investing in **social impact programmes** for the **community**:

▶ +22x volunteering hours

### Responsible governance

### **Strengthened ESG governance:**

With a **dedicated Sustainability Committee**, and a new **Code of Ethics** 

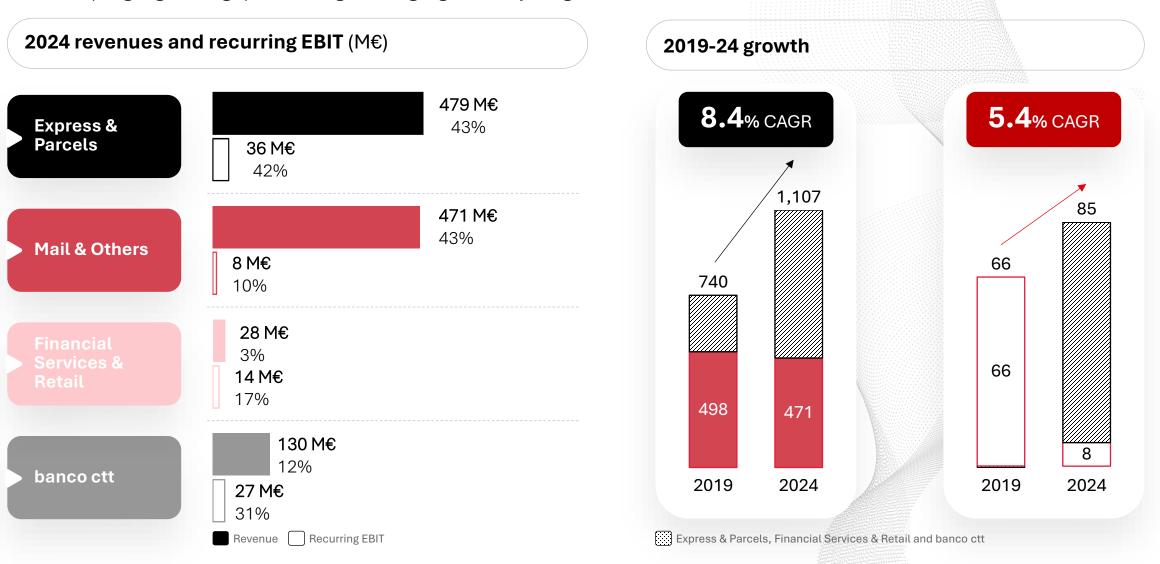
### **Expanded ESG-linked incentives**

Advanced notably on stakeholder-focused **sustainability reporting** 



# A journey of strong transformation...

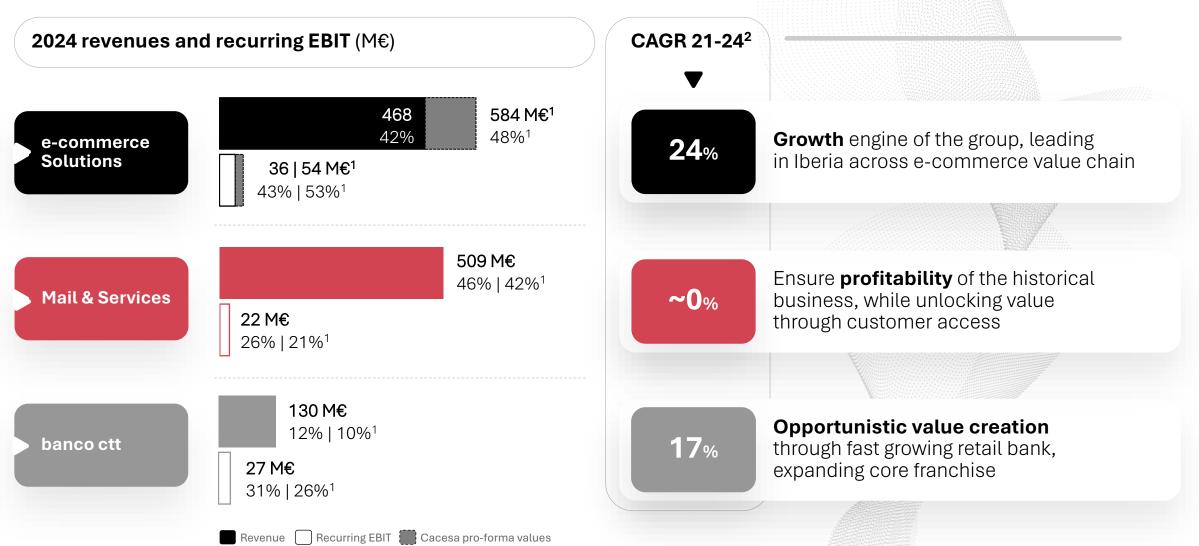
Developing – growing, protecting, changing – our synergistic Business Units



### with a bank ctt

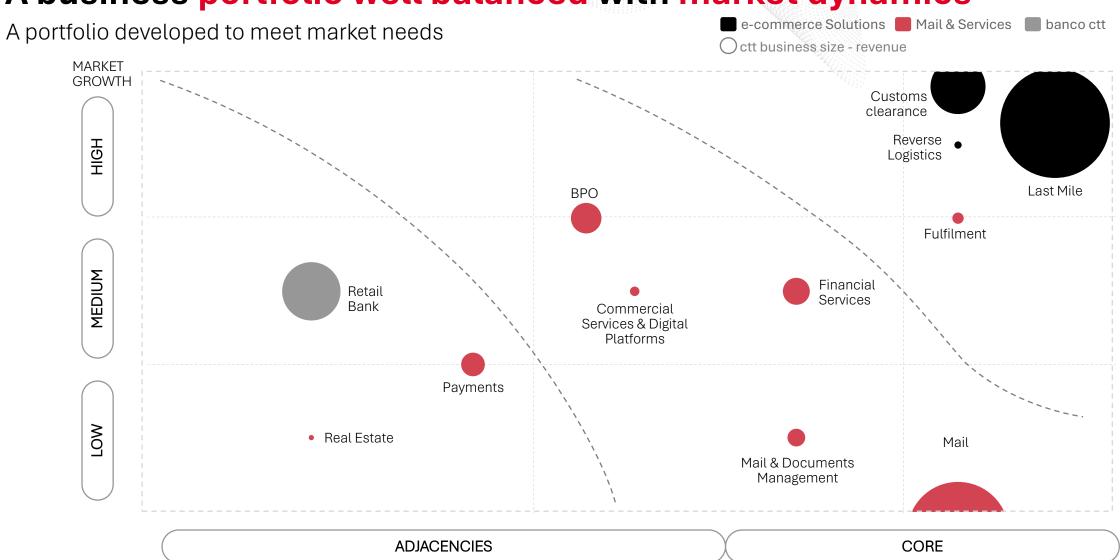
# ...produced the emergence of an e-commerce logistics player

Organised around 3 synergistic Business Units, deriving a new and simpler reporting structure





# A business portfolio well balanced with market dynamics



Note: 2024 Financials



# Obsessively pursued excellence and innovation

Solid performance, market recognition and a relentless commitment to our Vision, Mission and Values



Best Innovation Strategy Postal Evolution Top 3 Best Postal Operator







Our Mission





Best Corporate Brand (2025)



Top performance in international sustainability rankings



Most attractive company to work



**Our Vision** 

Simplifying physical and digital presence

Innovate constantly offering logistics solutions

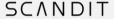
Support services, with quality, focused on customer needs



banco ctt Mortgage – The Sustainable Choice (2025)



**Best company to work** 



EMEA Smart Data Capture Award



**For Consumers** 



Trusted brand in shipping, financial services and insurance



people's lives
in physical
communication,
financial services,
and insurance



**Environmental Achievement** of the Year (2025)



Best culture of wellbeing (2025)

Post • Europ

PostEurop Innovation Award

**Our Values** 

**Customer focus** 

**Proximity** 

**Trust** 

Commitment

**Sustainability** 



# Developed scale in pursuing Iberian leadership

### **Iberian operational capacity**

100% D+1 Iberian coverage **77** operation centres

147k parcels/hour of sorting capacity

>580k parcels/day delivered

In 2024

142M parcels delivered

parcels delivered on the peak day

### ctt network

~20k collecting points, including >1,100 lockers

**▶** Retail Network



566 ctt stores



1826 ctt posts



**4727** Agents

### **Digital channels**

>3.5M registered users

### **Environment**

► ~50%¹ eco-friendly last mile vehicles

### People

~14k employees

# Reinforcing a consistently trusted brand

▶ NPS >50



# Consistently performed on operational targets

Exceeding CMD 2022 Goals



- Expanded market share in PT and SP
- Increased revenues in PT and SP
- Sustained solid EBIT margins in Iberia
- Delivered consistently high NPS (>50)



### Mail & Services

- Stabilised mail revenues via price and offer diversification
- Accelerated digital offer (e.g., e-carta)
- Boosted business solutions revenue (3.5x vs. 2019)
- Leveraged Retail & FS to generate incremental EBIT contribution to Group



### banco ctt

- Reached >800k clients
- ✓ Increased profitability (PBT 25-30M€)
- Achieved ROTE of 11-13%
- Increased deposits and off-balance >5B€



- Reviewed career progression model and revamped **ctt** employer brand
- Structured and expanded training programmes (+50% vs. 2022)
- Distinguished with top employer & wellbeing awards



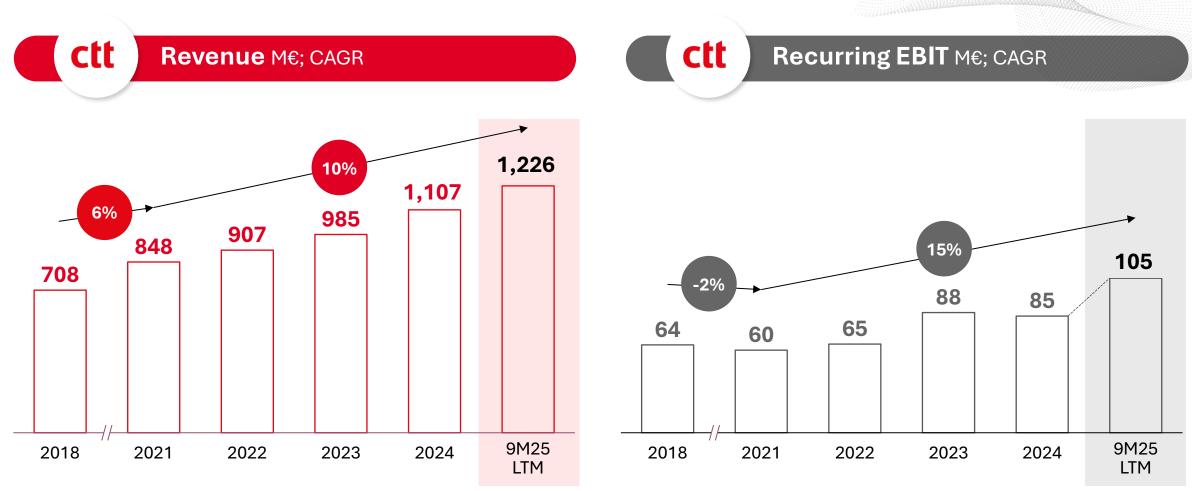
### **ESG**

- Reduced carbon footprint by electrifying own last-mile fleet (~50% YE25)
- Invested in social impact programmes to support community (>1% EBIT)
- Set ESG-linked incentives to 100% of top & intermediate management



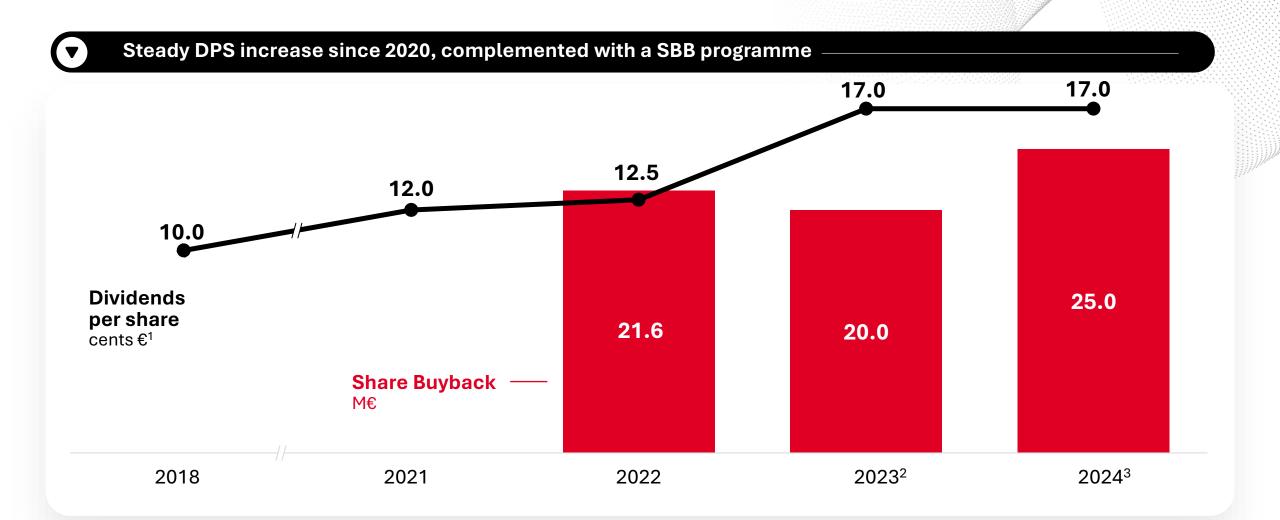


# Met ambitious financial targets



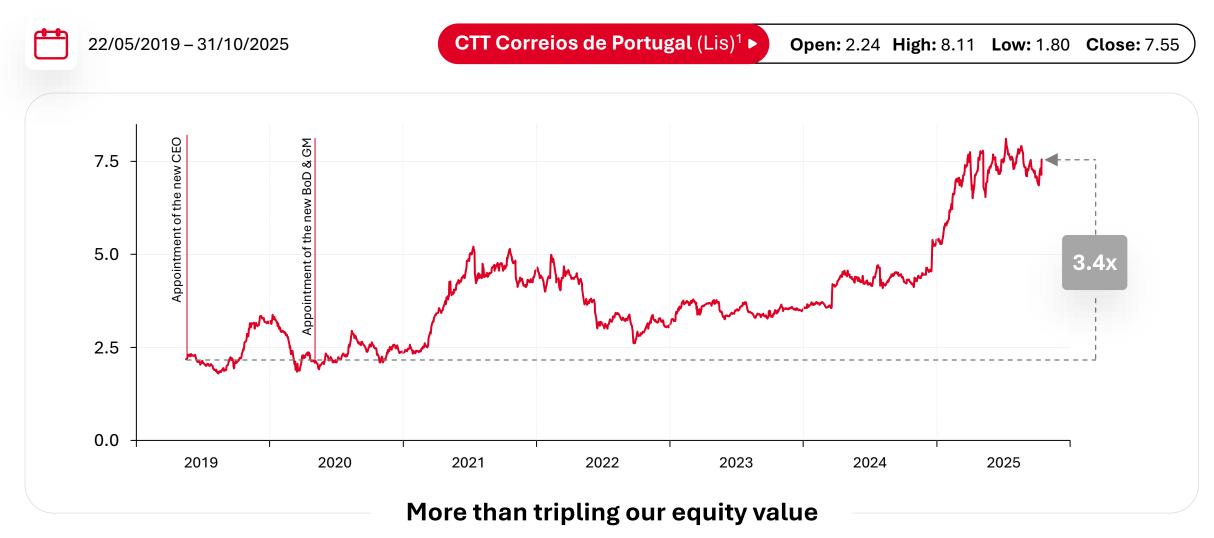
On track to achieve the 2025 guidance and the CMD'22 targets!

# And continuously remunerating shareholders





# Delivery of ambitious targets has granted market recognition



<sup>1</sup> Closing Prices

01 | Group Vision & Strategy





# 2026-28 strategy: build-up of a market leader...

A clear path to sustain growth and profitability



# e-commerce solutions

Scale up to Iberian leadership in e-comm logistics

Evolve our operating model, combining a complete last mile offer with a wider value chain presence, to foster customer loyalty



# Mail & Services

Stabilise mail, nurture business solutions and strengthen retail

Leverage price while preparing for next USO contract

Reduce costs via operational efficiencies, and capitalise on current commercial and network capabilities (B2B and B2C)



### banco ctt

Speed up growth and profitability

Strengthen a distinctive business model, completing the offer and boosting digital to pair with a non-replicable physical presence

**Business** enablers

Leverage technology and in-house engineering Focus on attract, develop and compensate talent

Embed sustainability in our decisions and actions

### ctt

# e-commerce Solutions | The main growth engine

A winning and unique model in Iberia



Aim for **Iberian leadership in 3 to 5 years**, propelling our business model to amplify e-commerce tailwinds





Broaden value chain presence, enhancing the uniqueness of our proposition





Capture cross border volumes

Cacesa to increase value for non-EU marketplaces; DHL JV for intra-Europe





Evolve our tech-intense model, deepening specialisation, for best-in-class productivity and quality





Expand OOH footprint, adding convenience to our last mile offer, while reducing cost and carbon impact



# Mail & Services | Mail stabilisation and value unlocking

Leveraging customers' trust





Leverage current contract through pricing updates and efficiency, while preparing for the upcoming negotiation





**Engage customers** with omnichannel experience, improving digital channels and intelligence





Continue to unlock value and engage with partners through **synergic** business solutions and payments



Use the established retail network to sustain and grow services aligned with its footprint



# banco ctt | Organic acceleration

Up to scale both relevant and proportional to the franchise





### **Maintaining growth** in domestic massmarket clients

Retail banking no-frills value proposition





### **Excel in savings by** fully capturing ctt synergies

Leverage the already successful Generali partnership





### Fight for "fair-share" in the credit arena consumer and mortgage

Reinforce leadership in auto loans





Offer outstanding service and **proximity**, integrating in-person and digital channels, and growing the footprint





# **Technology & Engineering | Driving digital transformation**

Boost customer experience and operational efficiency with improved digital solutions and systems





**Operations** - unified operational ecosystem across Iberia for consistent performance

### **Optimising efficiency and** reducing costs

Single Iberian ICT platform





**Customers** - centralised tools and tailored solutions for different customer segments

### **Driving customer engagement** and satisfaction

B2C SuperApp B2B portal

banco ctt app





Processes - advanced automation and autonomous solutions

### **Boosting productivity and** optimising results





# Technology & Engineering | Accelerate and expand own expertise

Optimise business core operations with increased flexibility





First mile - proprietary technology driving scalable efficiency

Accelerating operations increasing sorting power, while maintaining cost efficiency and operational control

Automated customised chutes



Facility layout aligned with task and type of parcels





**Last mile** - client-centric proprietary tech for optimised delivery

Enhancing proximity, sustainability, and commitment, while optimising distribution costs

Prize winner field force app for mailmen and couriers



Lockers' unique modularity ecosystem



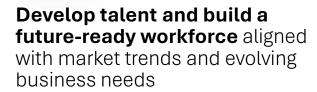


# **People | Manage workforce with care**

Attract, develop and retain talent







- Leaders programme (~1,000 people)
- Shop clerks training (>1,600, 80%)
- Digital AI Capabilities (>900 people)







- Youth Talent 2x more applications
- >7,000 operational on performance compensation
- Merit progression, 1<sup>st</sup> year applied to 25%





Strengthen employee well-being, by addressing pain points, and improving mobility and resource allocation

- Financial literacy (>500 people)
- Mortgage aid for employees (>500)
- Improved employee experience Myctt portal





# **Sustainability | Committing with the Environment and the Community**



### Committed to achieve responsible and ambitious short-term SBTi approved decarbonisation targets

- 100% decarbonisation of last mile own fleet by 2030
- Acquisition of 100% green energy
- ▶ Incorporation of recycled material in 100% of CEP's products





### Promoting participation and investment in social **impact projects** in our community

- 6k hours of employee volunteering per year by 2028
- 10% employee volunteer participation annually by 2028
- Support vulnerable communities by offering core business capabilities



# Proven execution.

Ready for the future!



Consistently delivered on our targets





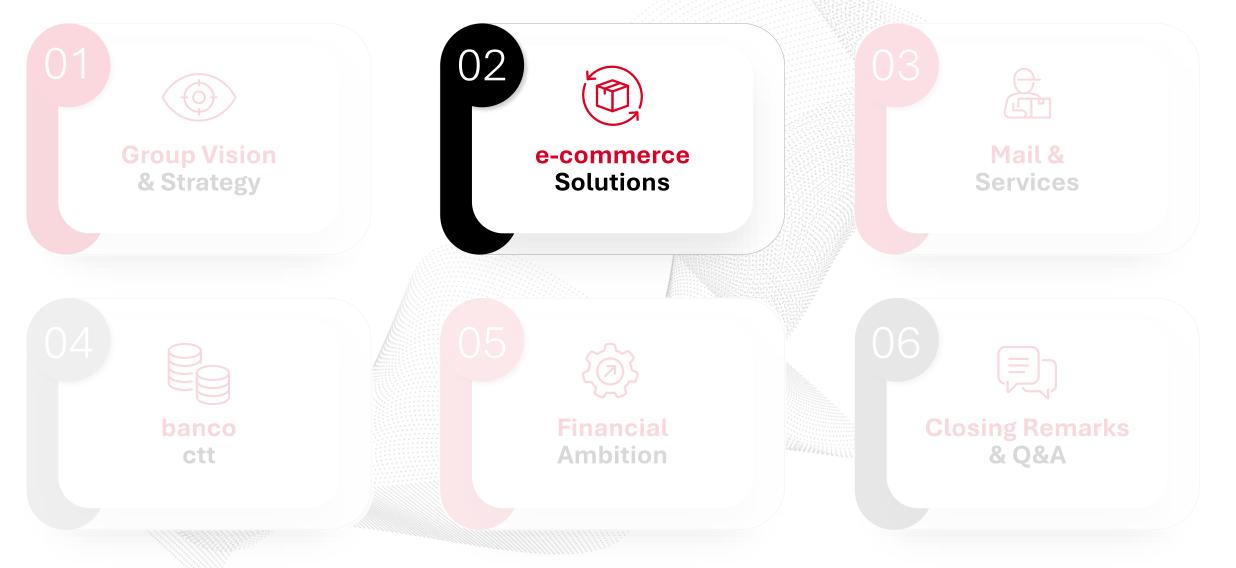
Built strong foundations



**Ready** for further **growth** 

### ctt

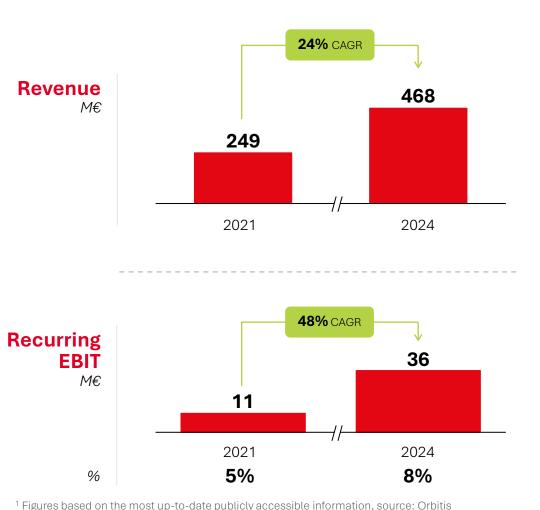
# Agenda for today

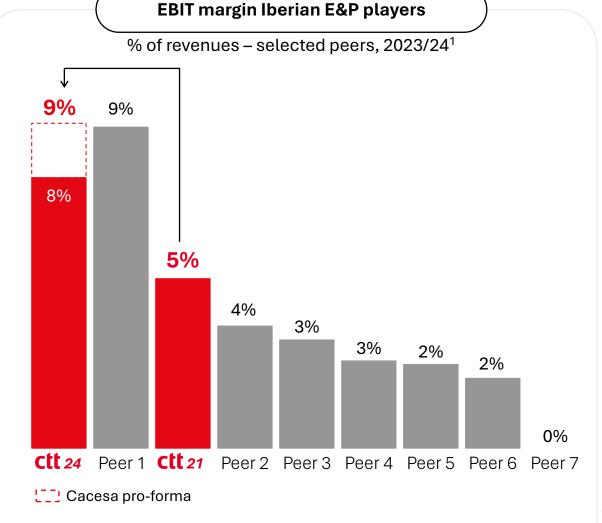




# The recent journey towards becoming the best Iberian e-commerce logistics platform

Top growing operator in Iberia, achieving best-in-class margins



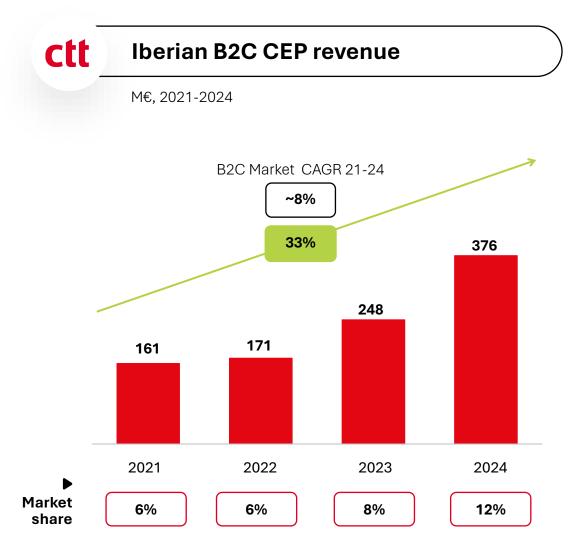


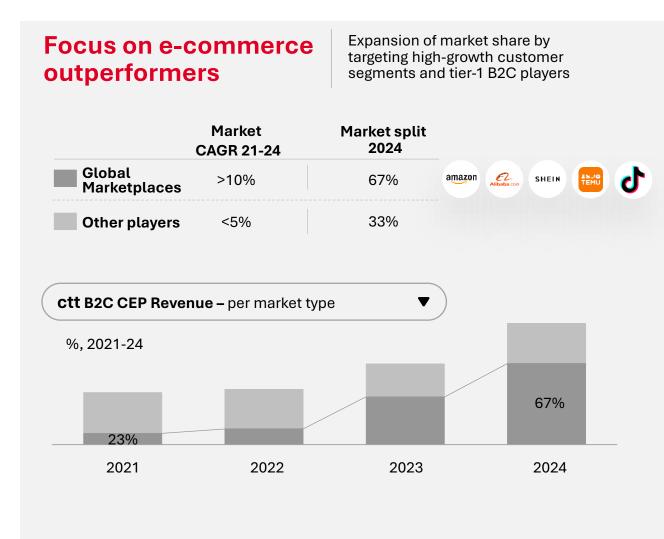




# **Delivered** by outgrowing our markets...

Client base diversification leveraged by momentum of global marketplaces



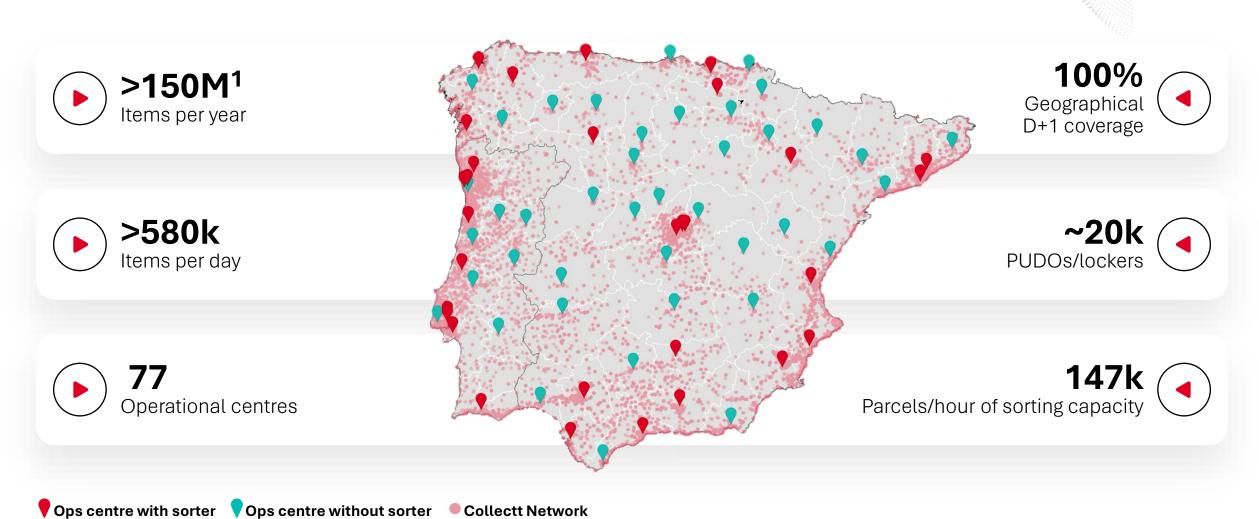






# Fully developed solid foundations to carry on winning

Comprehensive Iberian coverage in e-commerce solutions

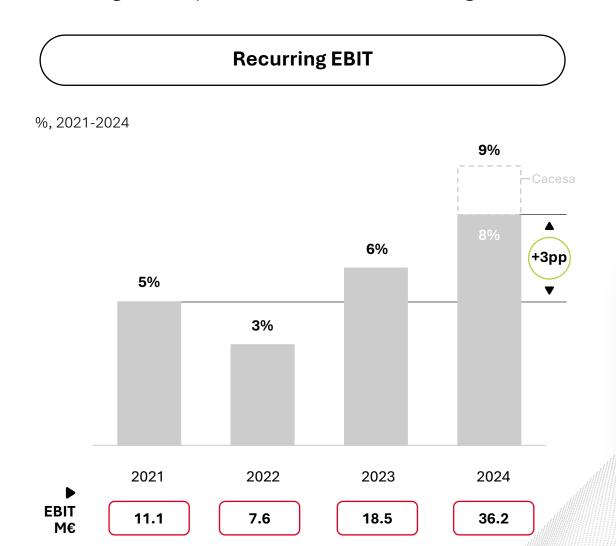






# **Delivered** growth while increasing margins

Delivering on the promise: better, faster and greener e-commerce across Iberia



### **Investment in must-win capabilities**

ensured full D+1 coverage in Iberia with competitive and resilient QoS, while maintaining a cost-efficient operation

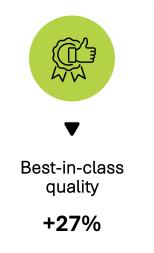
### 2021- 24 progress:

+18.6%



Controlled unit cost

-8.4 pp<sup>1</sup>



<sup>1</sup> Compared to inflation 21-24





# **Growth** carries density and unlocks scale efficiencies

### Scale effect in Iberia



**B2C** market share



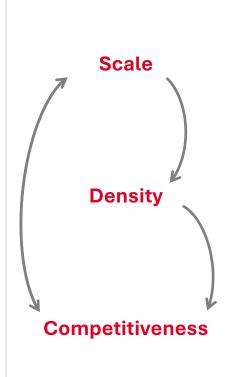
Productivity (ctt parcels per habitant dense area)



Cost ratio<sup>1</sup>
(Last mile cost dense / national)





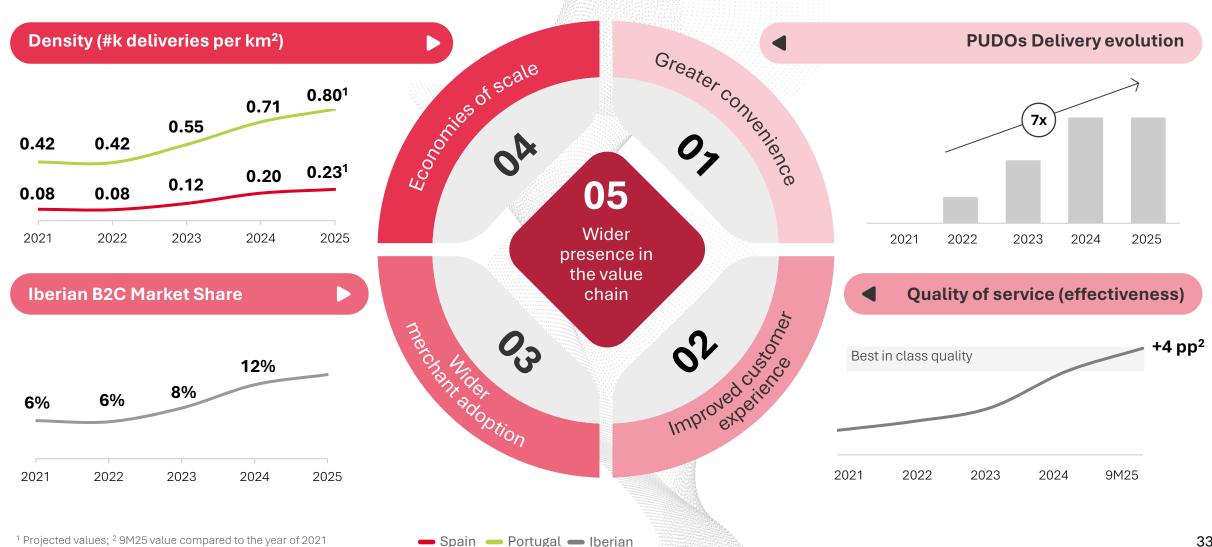








# Forged a distinctive value proposition to customers



02 | e-commerce Solutions Ctt





# A value proposition built upon a platform of synergic units

### **Trends**

- ► Iberian e-commerce accelerating B2C
- International marketplaces gaining ground
- Out-of-Home delivery adding value

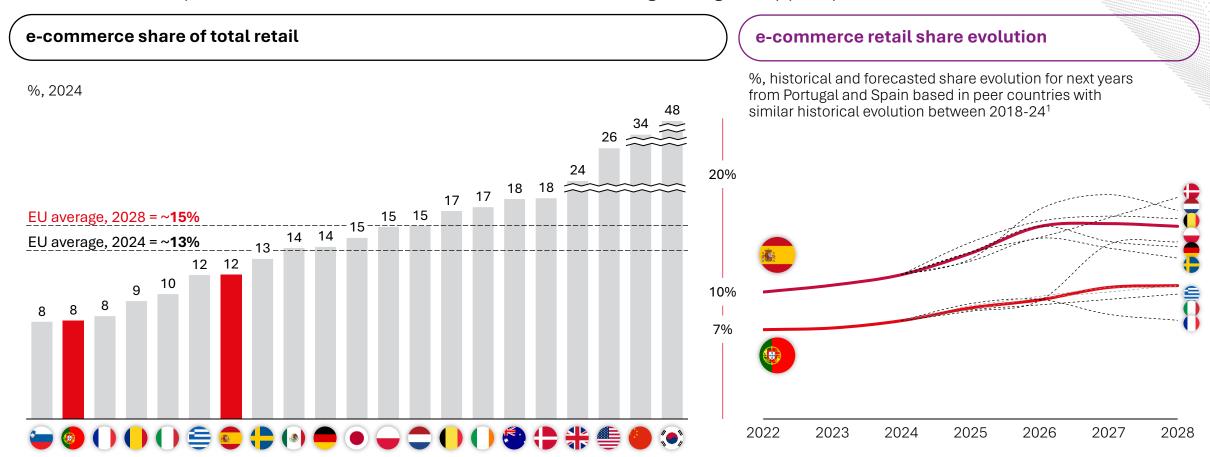


**Efficiency** 

Integrating, scaling, and optimising operations to drive excellence through **network efficiency**, **cost discipline**, **Iberian consolidation**, and **capture of synergies** 

# There is further room for e-commerce growth, given the journey made by peer EU countries

e-commerce adoption remains below reference benchmarks, signalling untapped potential



<sup>&</sup>lt;sup>1</sup> Spain's forecasted share evolution based on Belgium, Denmark, Germany, Netherlands, and Sweden; Portugal's forecasted share evolution based on France, Greece, Italy, Poland and Spain; Note: e-commerce share (excluding food, drinks and tobacco) as a % of online and offline retail sales; Source: Euromonitor (data extractions in Aug. & Sep. 2025)

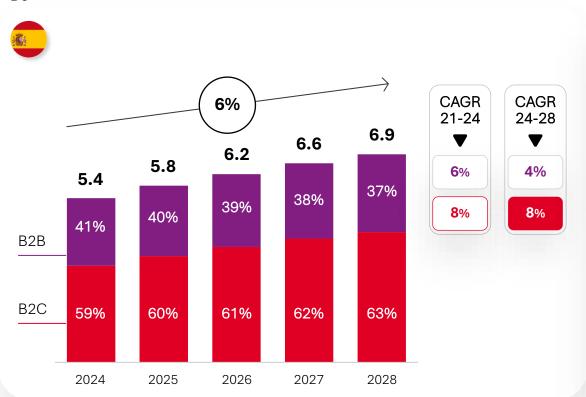
# ctt

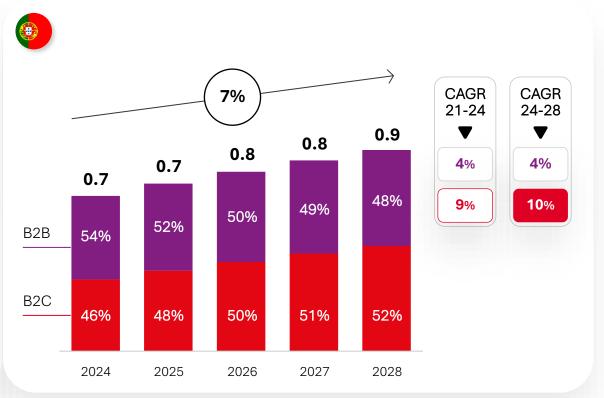
# **B2C** expected to outgrow traditional **B2B**

B2C already leads in Spain with Portugal expected to cross the halfway mark by 2026

### **Evolution of CEP revenue per segment**









# **B2C/e-commerce specialisation:** a valuable asset

A comprehensive e-commerce offer, differentiating through quality and efficiency



Source: ctt analysis



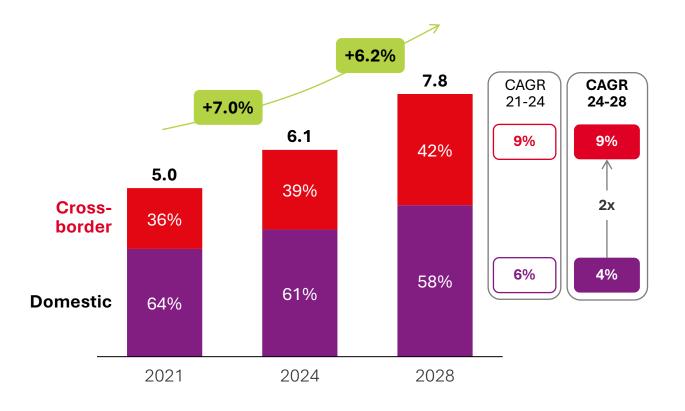


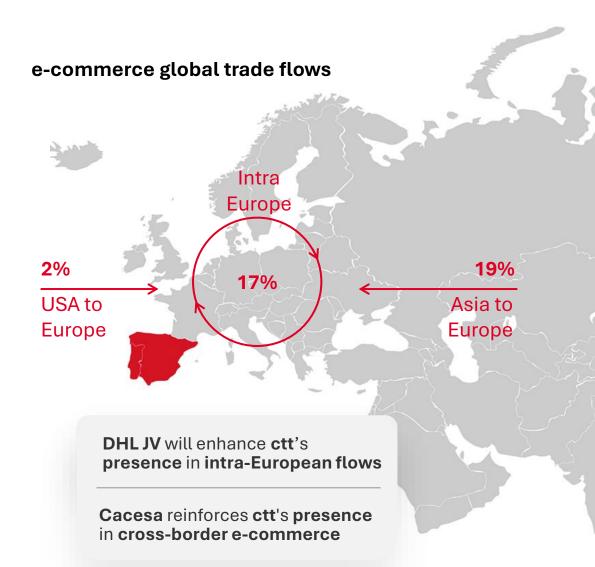
# Parcels market growth pushed by cross-border flows

Cross-border expected to grow 2x domestic

### Iberia parcel market size

В€

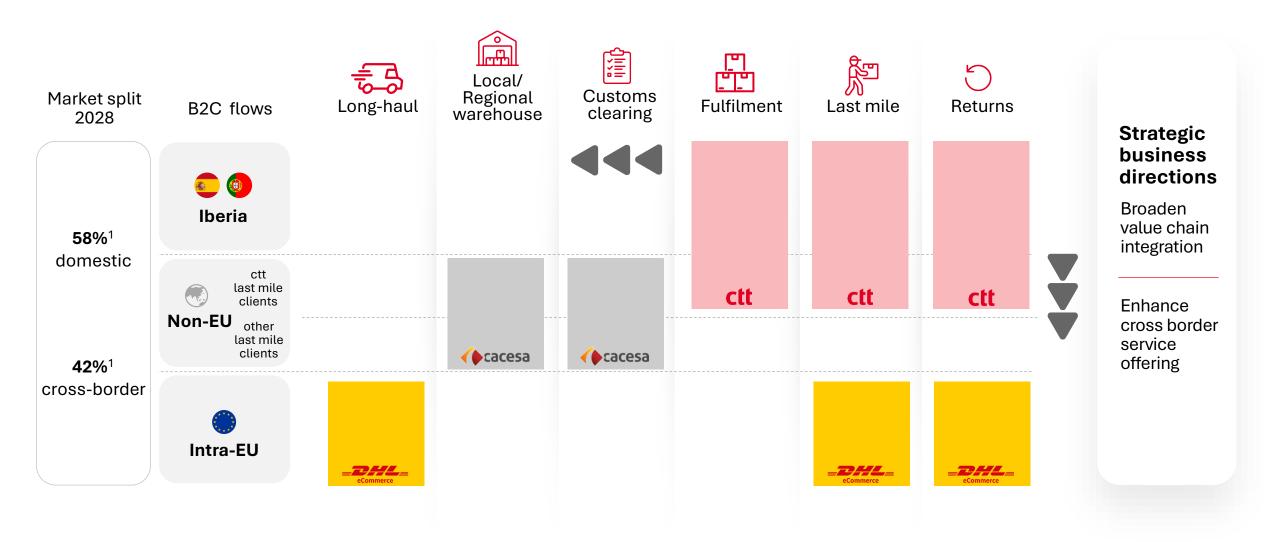






# Strong synergies across e-commerce verticals

Our Iberian e-commerce and logistic platform value chain

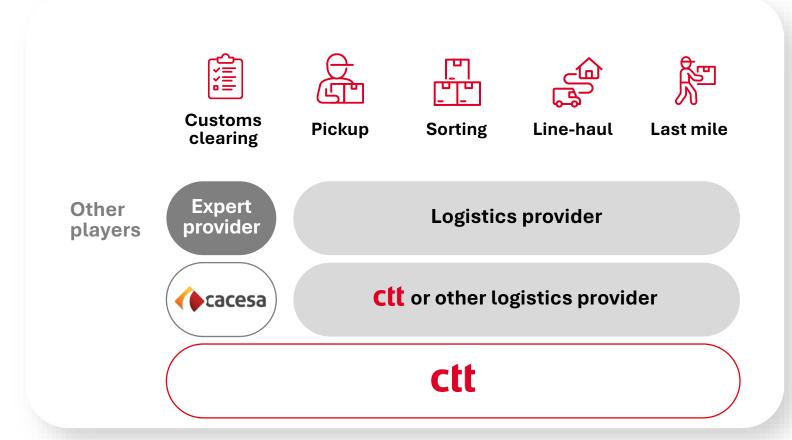


# Growth



# Cacesa strengthens positioning on cross-border e-commerce

Full value chain integration to boost engagement, efficiency, and foresight



# Customer engagement

**Increasing customer involvement** across the value chain strengthens loyalty

Operational efficiency

01

An integrated operation enables higher service quality and drives efficiency

**Anticipating market movements** 

By touching customers in the early stages of the value chain ctt gains better foresight into market trends

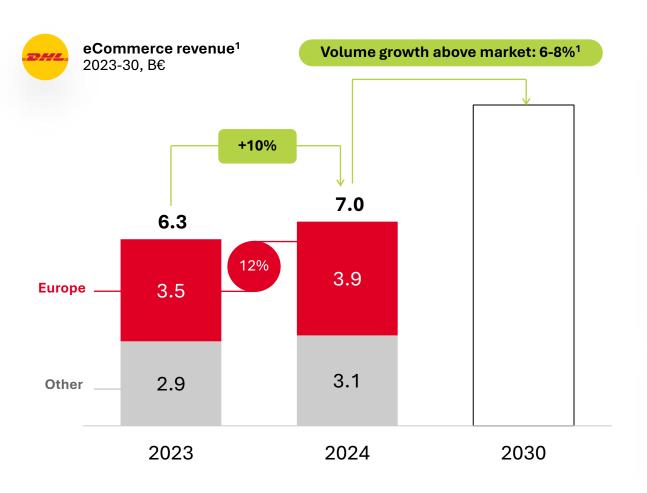


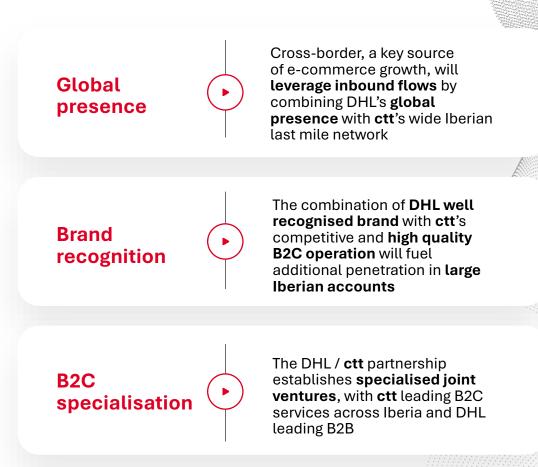
### Growth

# ctt

# DHL partnership: a key alliance to capture growth in Iberia through the global and intra-European flows

DHL eCommerce growth in Europe outpaced total segment





<sup>1</sup> DHL Capital Markets Day 2025

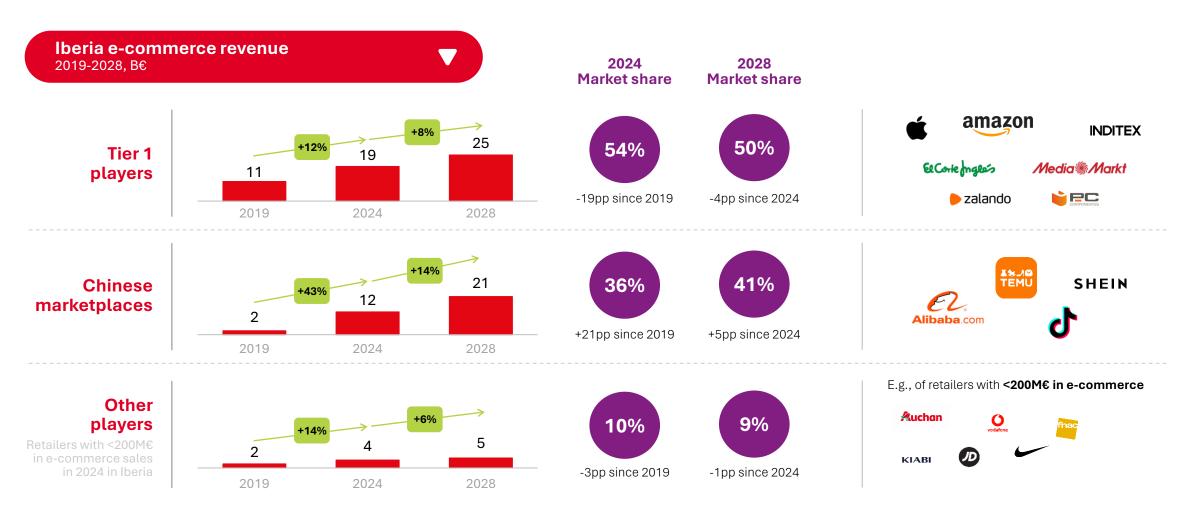




# Tier-1 players are the most relevant,

# with global marketplaces gaining ground in Iberian e-commerce

Established players remain strong as Chinese platforms accelerate



# **Approach for each segment**

Building on B2C specialisation and a differentiated business model



# **Consolidate presence**

**Efficiency and quality** provided by fully controlled operational model

**Extended value chain presence:** clearance, OOH delivery, returns



### **Build relation**

DHL JV to enable one-stop-shop offer - B2B, B2C, International

Add scale and competitiveness

Leverage on a singular offer blending home and OOH delivery



# Make it simple

Use alternative channels, mainly digital

Push pre-paid packages, simplified offers

Promote point-to-point shipping backed by OOH network



### **Attract volume**

Blend **best-in-class B2C** operation with DHL commercial reach

Leverage on a singular offer blending home and OOH delivery



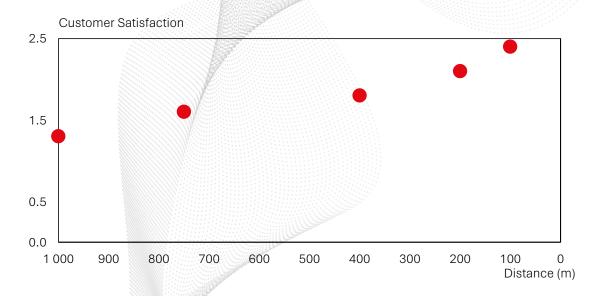
Value chain presence | Full fledged offer | Out-of-Home network | Digital





# Out-of-Home delivery creates value across the ecosystem From cost savings to urban sustainability

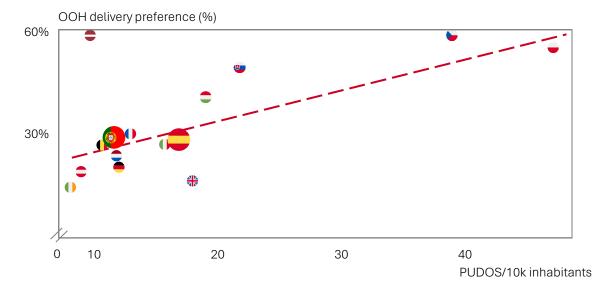
### Consumer satisfaction according to distance to OOH point<sup>1</sup>



### Merchants Municipality

OOH expansion helps cities reduce emissions and ease congestion

### OOH delivery preference per market and network density<sup>1</sup>



### Couriers

Greater efficiency, fewer stops, lower costs, and scalable peak delivery

### Consumers

Higher convenience, less missed deliveries, easier C2C shipments

<sup>1</sup> IPC Global e-commerce Supply Chain 2024 study

Lower shipping costs,

fewer failed deliveries,

enhanced customer satisfaction

45

# ctt

# OOH strategy: a combination of lockers and attended PUDOs

Lockers and attended PUDO complement themselves

### **Lockers (unattended PUDOs)**



ctt stores, shopping centres, retail networks, gas stations, public transport hubs, public services buildings, office buildings

### **Attended PUDOs**



local store, **ctt** stores, **ctt** retail agents (Ponto **ctt**, Payshop)



Channel

Parcel delivery through self-operated parcel locker with 24/7 consumer access and E2E control of consumer experience

Final pickup destination at an operated or contracted pick-up/drop-off point, typically local store, post office etc.



**Advantages** 

Strong convenience (24/7 access) and flexibility (asynchronous handover) Cost-effective delivery with higher efficiency (e.g. fewer stops) Improved security

Pickup **flexibility** (asynchronous handover)

Additional services available at pickup points

High peak season flexibility







INDITEX











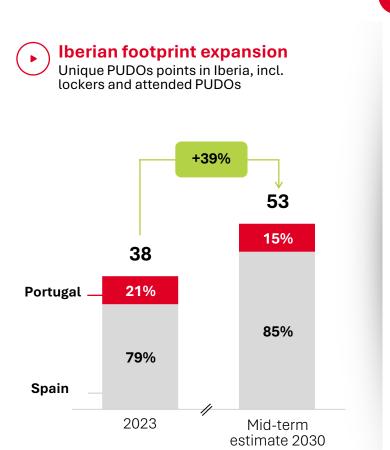


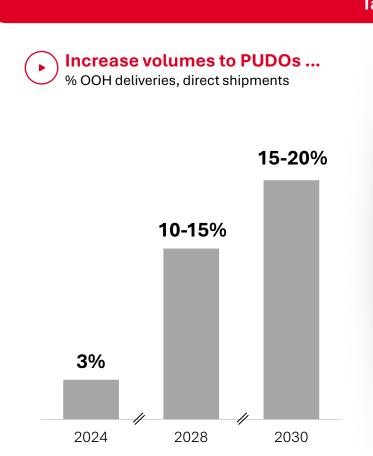


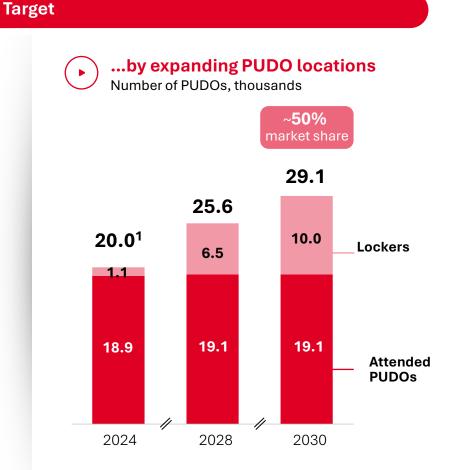
# ctt

# Increase leadership in shifting to Out-of-Home delivery

Target of ~50% market share of the Iberian OOH footprint in 2030, supported by the deployment of 10k lockers







# OOH also drives reductions in last mile costs

From reduced stops for couriers to fewer failed deliveries — OOH delivery proves its value at scale



# **Cost Efficiency**

- Less stops and fuel consumption
- Reduced labour costs



## Planning & volume peak management

- Consolidation, fewer capacity bottlenecks
- Lower strain on delivery networks

# ~7K<sup>1</sup>

Average investment per locker

# **~2-3** year<sup>2</sup>

Payback period



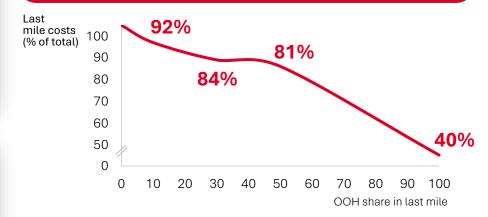
# **Quality of Service**

- Higher first attempt success
- Simplified return solutions

# >2M km

Saved per year by using PUDOs

# Last Mile costs at the respective OOH share





# Sustainable impact

- **Reduced carbon emissions**
- Added convenience to community
- **Promotes C2C flows**



# A focused roadmap on operations: network, capacity, efficiency, integration, and synergies

Integrate, scale & optimise operations



## **Expand network capacity to accommodate growth**

Optimise network as integrated Iberian system

Review network design to accommodate future growth



# **Increase productivity & cost-efficiency**

Optimise automation and network design to capture scale and efficiency gains

Boost **delivery efficiency** and digitalise operations



# **Consolidate Iberian approach**

Adopt integrated technology and data platform

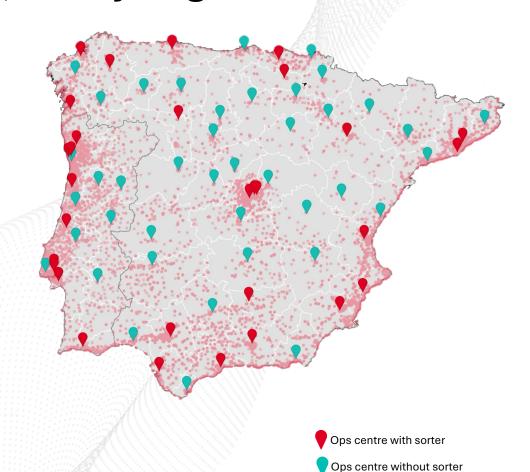
Align portfolio and centralise functions



# **Capture DHL & Cacesa synergies**

**DHL:** Integrate B2B distribution capabilities and infrastructure

Cacesa: Leverage digital tools, import processes & airport handling



Collectt Network

# In-house innovation powers projects with impactful results

Operational excellence through speed, accuracy, quality, and cost reduction

### First Mile



### Sorter's hybrid solution (ctt+OEM)

4% to 8% cost reduction in new sorters with adjusted features

Volume management to prevent overloads and maintain quality KPIs

+65% first mile process productivity

### Sorters upgrade



### **Automated** customised chutes

42% FTE reduction on emptying and aggregation

48% parcels: handling auto



### Tray vision (AI)

Better trav detection with >1k packages/hour and -180h/vear maintenance



### Containerisation

Enables greater control and traceability in transportation

Reduce ~35% of incidents caused by transportrelated issues



### **Proprietary** DWS<sup>3</sup> System

With cameras. volumetric measurement, and weighing

30% less the OEM cost

### **Last Mile**



### **Routes Dispersal Points**

Delivery route hubs -ST rental without infrastructure

~1h<sup>1</sup> saved in distribution



### Field Force App

+3pp on effectiveness

Onboarding newbies: from 2 weeks to 2 days



### **Pitstop**

Pre-last mile optimisation

13k€/day cost reduction<sup>2</sup>



### Lockers modular ecosystem

~50% production cost reduction



# Internal technology powers customer experience across the board

Evolving significantly the NPS results



### **▶** Chat-bot:

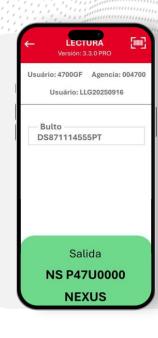
**Deflection of 35%** of CC inquiries

NPS increased by 40 points

# Incorporating agentic AI:

Drive efficiency through autonomous, transactional decisions

Mail and parcels sending and tracking launch – **deflection of ~60% to digital channels** 



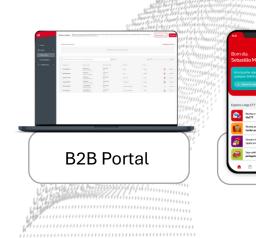
# Single Iberian platform

### Targeted outcome: Synergies, greater efficiency, consistent experience and lower system costs

First pilot up and running

### **Omnichannel user experiences**

Create compelling web, app, store and lockers experience to promote self-service, reduce costs and enhance upsell / cross-sell







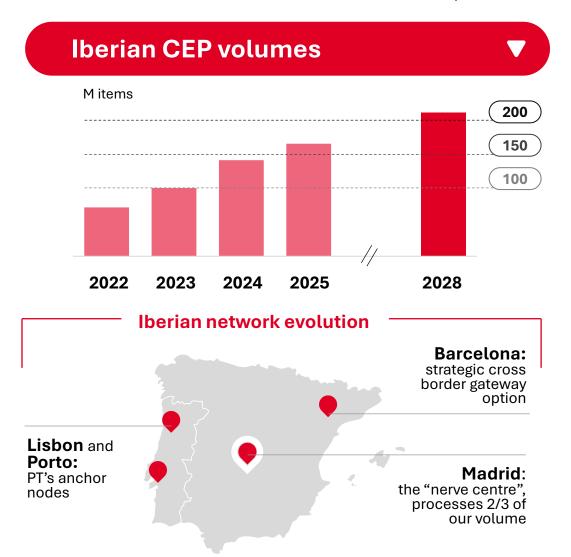
Store front-end

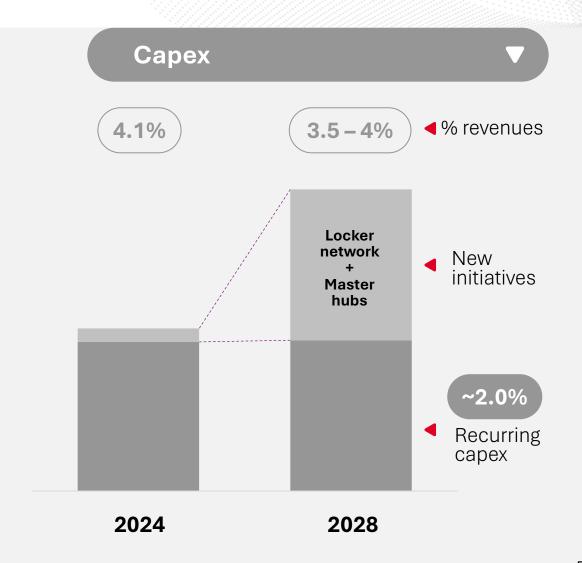


Self-service ecosystem

# **Investing** to build the foundations for scale

Network transformation within controlled Capex ratios

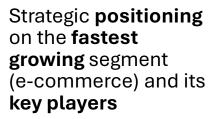






# A robust winning model, a clear plan to attack the next cycle...







The most compelling offer along the e-commerce value chain, enhanced by the DHL JV



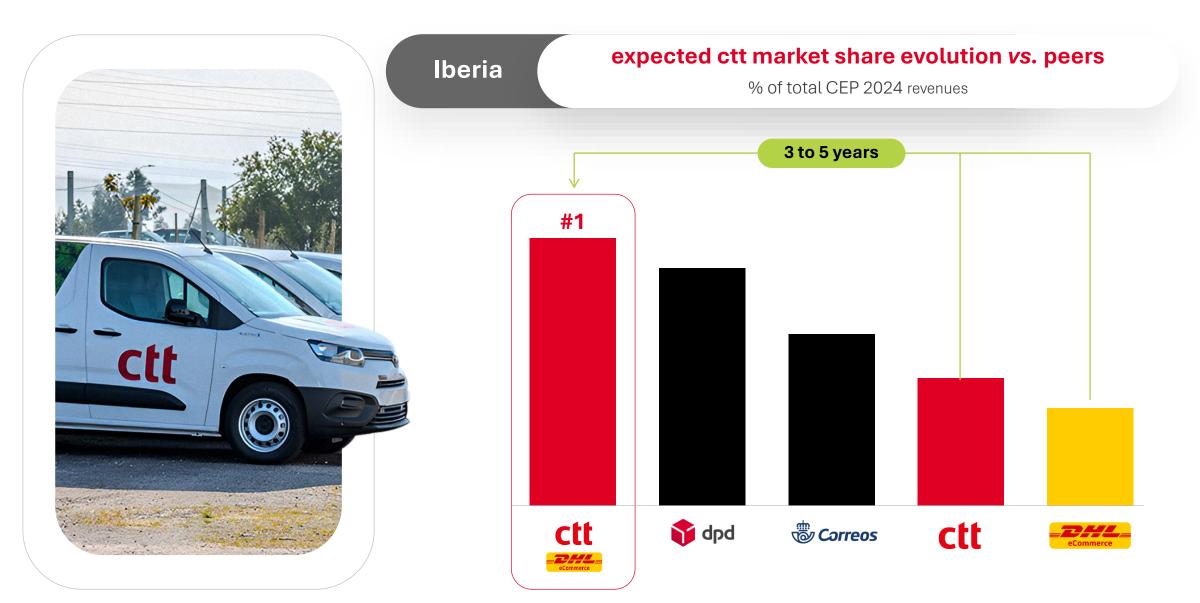
A specialised operating model, backed by tech autonomy and integration



Differentiation, scale and efficiency as the levers to consolidate best-in class margins



# ...aiming at the Iberian CEP leadership



# ctt

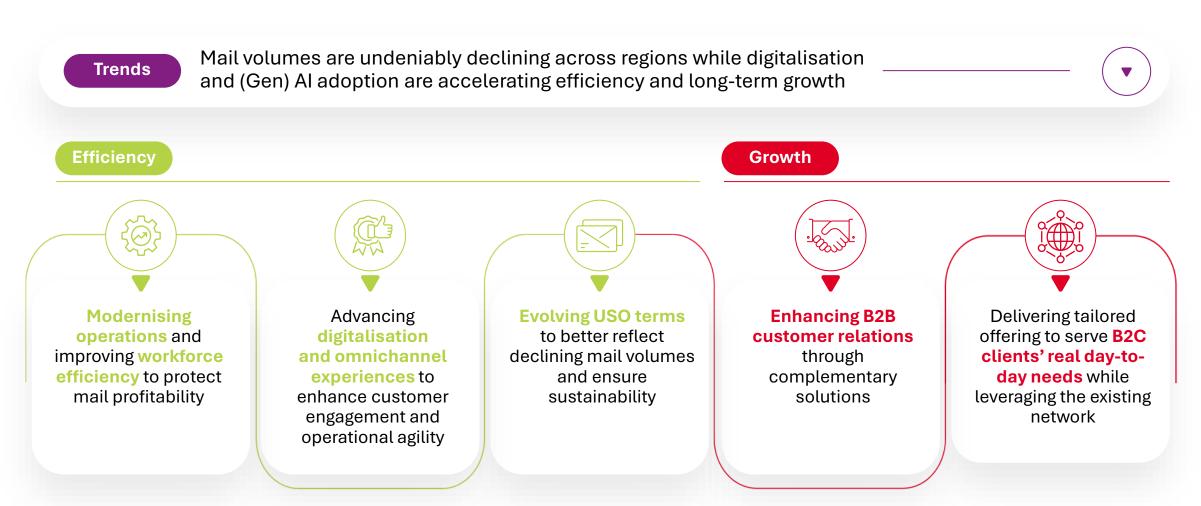
# Agenda for today





# Proactively addressing mail volume decline by evolving core initiatives and expanding complementary offerings

Leveraging proven capabilities and targeted initiatives to sustain performance and mitigate declining volumes impact





# Our historical mail operation is complemented by synergic B2B and B2C offers

Mail operates under a service-level contract, while business and retail solutions enhance client value and footprint

# **Business Solutions**



Integrated solutions that strengthen client relationships, grow share of wallet, and improving efficiency while delivering secure, accessible payments

Mail





ctt's historical portfolio, supported by a stable regulatory contract that helps offset volume declines from digitalisation and changing consumer habits

Revenues **393M€** 

FS & Retail



Daily **services**, with growing focus **on financial products** through an increasingly segmented approach leveraged in digital channels and third-party footprint

Revenues 28M€

Revenues **72M€** 

Note: 2024 Financials

# The historical portfolio within **Mail & Services**



Integrated solutions that strengthen client relationships, grow share of wallet, and improving efficiency while delivering secure, accessible payments

# Mail





ctt's historical portfolio, supported by a stable regulatory contract that helps offset volume declines from digitalisation and changing consumer habits

Revenues 393M€

# FS & Retail



Daily services, with growing focus on financial products through an increasingly segmented approach leveraged in digital channels and third-party footprint

Note: 2024 Financial

# Volumes are declining across geographies, driven by digitalisation, consumer preferences, costs and sustainability

Portugal is no exception to this trend

Mail volume in decline at a global level, driven by market trends



**Digitalisation of processes** 



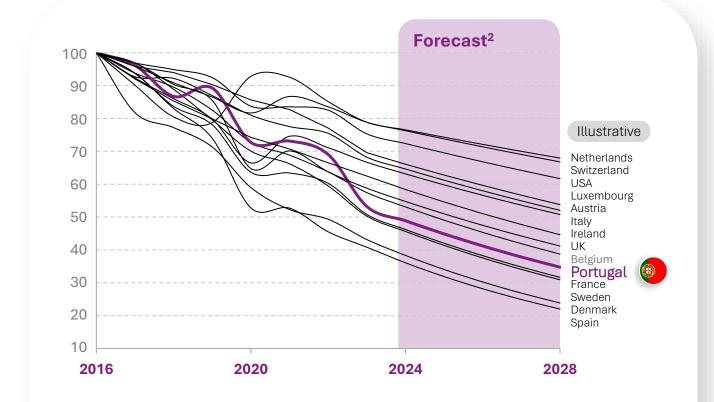
**Shifting consumer behaviour** 



Rising costs of physical mail

# Mail volume per country<sup>1</sup>

Indexed volume decline (2016=100)

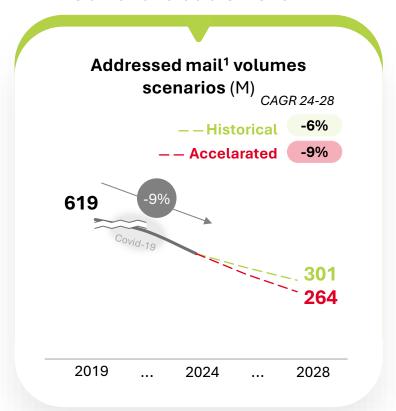


<sup>&</sup>lt;sup>1</sup> Market volumes indicative, leveraging figures for leading postal operator for Italy, Netherlands, Portugal and Denmark as proxies; <sup>2</sup> Forecast assumes average annual decline for period 2016-2023 is applied for the years beyond 2023; Source: BCG's proprietary Market Insight Tool; IPC Global Postal Industry Report; Annual Reports; Company annual reports; ctt analysis

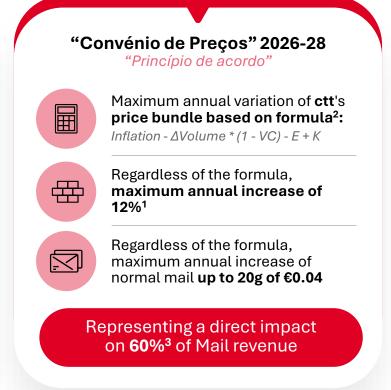
# Current price mechanism allows mitigation of impact, nevertheless operational efficiency remains key

Using 2024 as a reference, the new pricing formula affects 60% of Mail revenue

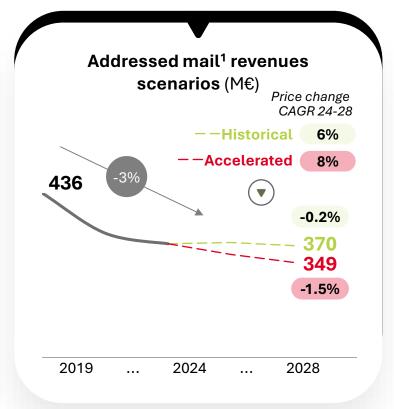
Regulated email reduction is an unavoidable trend ...



... but with the new price formula allows ctt to mitigate ...



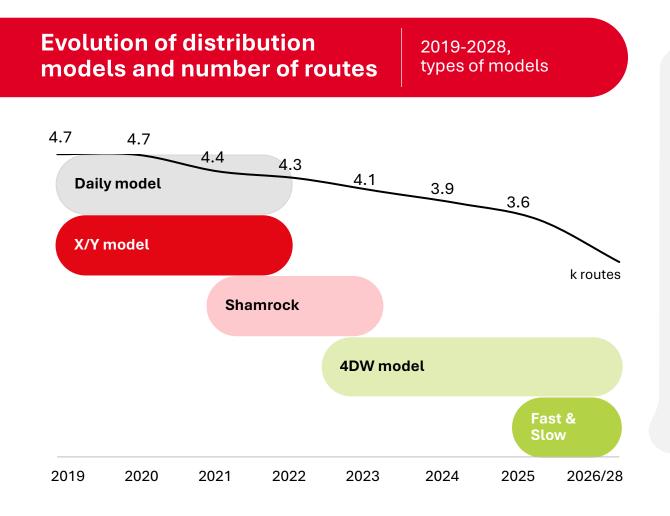
... part of the challenge, while keeping tight cost control

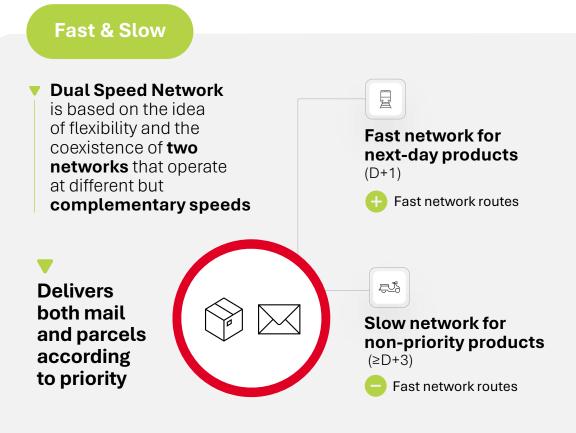


# Efficiency

# Leading in distribution innovation, adapting to volume trends, relentlessly pursuing efficiency is the path

We have been proactive in evolving our network

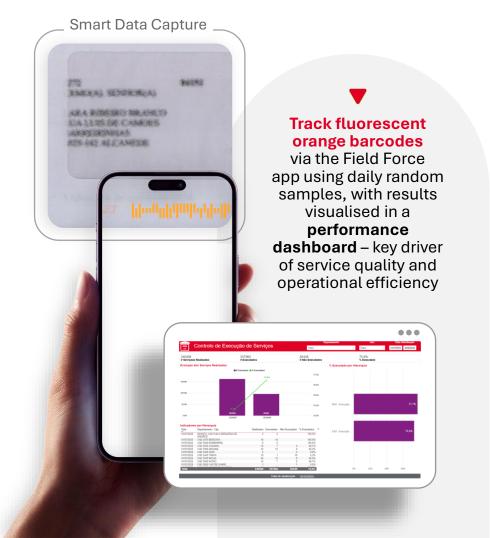




ctt

# Modernising operations, for greater efficiency and better service quality

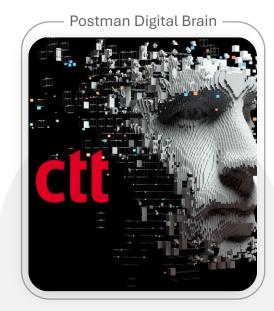
Using technology to improve performance – 3 practical examples





**Capacity increase through** an ergonomically redesigned cart transitioning from pulling to pushing made from recycled materials and locally produced in Portugal at onethird the cost of Nordic suppliers

> >4M total walked km in 24 (+10% compared to 23)

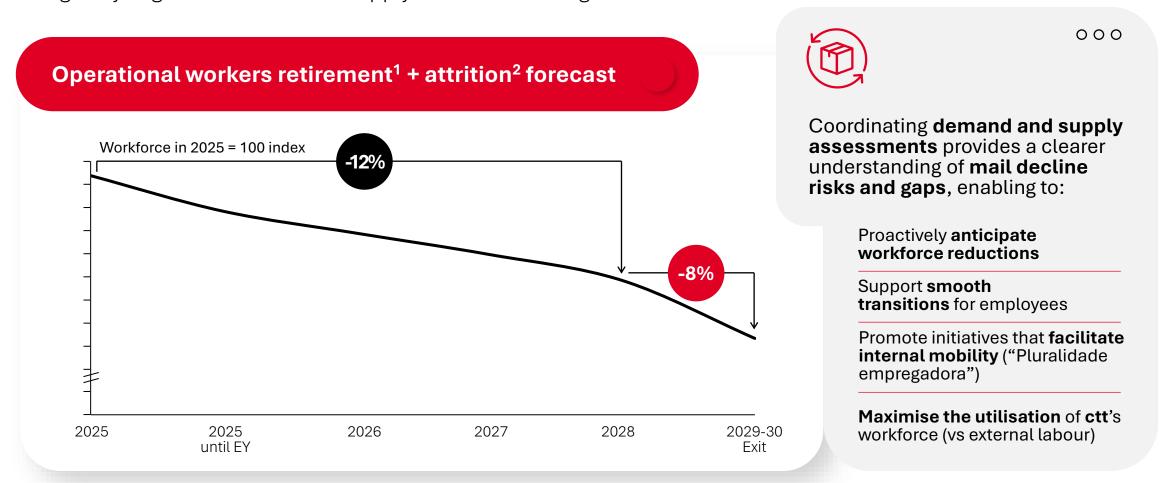


**Incorporate into** a digital system. associated with mail processing equipment, the knowledge of postal workers so that it can automatically sort by route and sequence objects that are currently rejected



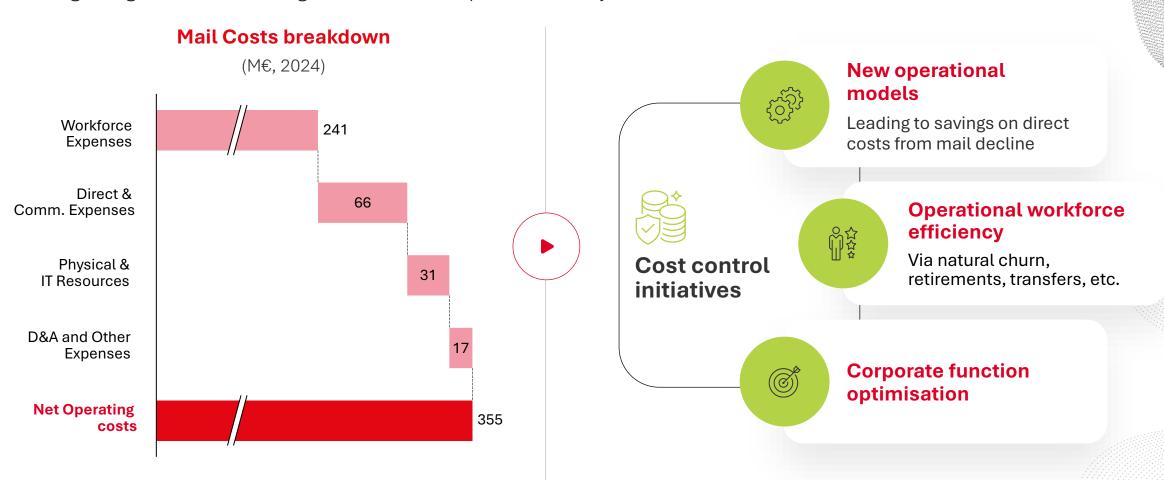
# Retirements and natural exits will contribute for the gradual reduction of operational workforce

Strategically aligned with demand-supply forecasts to mitigate risks



# We will continue to improve our efficiency adapting to volume, unlocking important savings to safeguard profitability

Through targeted cost-cutting initiatives and operational adjustments



Source: ctt analysis 64

# Strict USO<sup>1</sup> have not been reduced in-sync with sharp decline in mail volumes

Even though some countries have moved towards adapting to context

|                                 | Benchmark: service levels with USO   |   |   |  |   |                            | Non-exhaustive                               |
|---------------------------------|--|---|---|--|---|----------------------------|--|
|                                 | E STATE OF THE STA |   |   |  |   |                            |  |
| Delivery frequency              | 5-business-day<br>delivery   | 5-business-day<br>delivery  | 6-business-day<br>delivery  | 5-business-day<br>delivery   | 5-business-day<br>delivery  | 5-business-day<br>delivery |  |
| Service levels                  | <b>D+3</b> for all mail  | <b>D+1</b> for priority mail and <b>D+4</b> for non-priority mail | <b>D+2</b> for priority mail and <b>D+3</b> for non-priority mail | <b>D+1</b> for priority<br>mail and <b>D+3</b> for<br>non-priority mail <sup>2</sup> | <b>D+1</b> for priority<br>mail and <b>D+3</b> for<br>non-priority mail | <b>D+2</b> for all mail    | USO abolished                                |
| Delivery quality (min. on-time) | <b>D+3:</b> 93%  | <b>D+1:</b> 80%<br><b>D+3:</b> 90%                                | <b>D+1:</b> 94,7%<br><b>D+3:</b> 95%                              | <b>D+1:</b> 90% <b>D+3:</b> 94%  | Approximately <b>95</b> % across deliveries                             | <b>D+2:</b> 95%            | delivered from<br>2026 onwards) <sup>s</sup> |
| Subsidy<br>(Y/N)                | <b>✓</b>   |   |   | ×  | V   |                            | <b>✓</b>                                     |

It is paramount to evolve the USO contract in 3 key dimensions

000



# Scope and **Quality/SLA**

Simplify products, aligned with mail's importance in society



# **Financing Model**

as self-funded model is not



# Geographical coverage

Maintain proximity through self-care options

# Diversified portfolio of Business Solutions to increase share in B2B customers

# **Business Solutions**



Integrated solutions that strengthen client relationships, grow share of wallet, and improving efficiency while delivering secure, accessible payments

Revenues





ctt's historical portfolio, supported by a stable regulatory contract that helps offset volume declines from digitalisation and changing consumer habits

FS & Retail



Daily services, with growing focus on financial products through an increasingly segmented approach leveraged in digital channels and third-party footprint

72M€

Note: 2024 Financials

67

# **Business Solutions shaped and responding to key trends**



**Balancing digital** payments growth, with financial inclusion

Increasing demand for digital payments

Physical payments still the most suited for some segments

6% Digital payments value CAGR<sub>22-24</sub>



**Cost control & reduction** to navigate current uncertainty context. and position for growth

Service outsourcing for cost optimisation

Demand for specialised partners

of corporate leaders are prioritising cost reduction as their main priority (+8pp vs 24)



**Accelerating efficiency** and long-term growth through Digitalisation and (Gen) Al

Digital transformation seeking efficiency

Next wave, AI unlocking new growth opportunities

70%

Using GenAI in at least a business function (+38pp vs 23)

# Positioned to deepen customer relationships and unlock potential growth

Supporting value creation by offsetting declining mail margins

**Online Sales** 

**Payments** 

**Enabler** 

**Transformation** & Support

3 M€<sup>1</sup>

21 M€

12 M€

36 M€

### Commercial Services & **Digital Platforms**

Enabling e-commerce/ online stores and offering geographical & addressrelated services

**52%** 

PT students use ctt's Digital wallet

3.7M

Geo-services API consultations

### **Payments**

Comprehensive payment solutions, spanning payment for businesses, mobility & retail networks

100k

Daily users -Payshop network

40%

PT households using our payments solutions

### Mail & Document **Management**

Automating mail and document workflows across production, delivery, digitisation, archiving, and disposal

119M

Postal objects processed via P&F

10M

Documents sent through viactt

### **Business Process Services**

Delivering end-to-end BPO solutions and contact centre services to boost business efficiency

29%

BPS Growth (23-24)

>5.5M

Customers call taken and actioned

155M

Documents - Collected, analysed and actioned

000

ctt share in sectorial clients<sup>2</sup>

>90% Utilities

>80% Municipalities

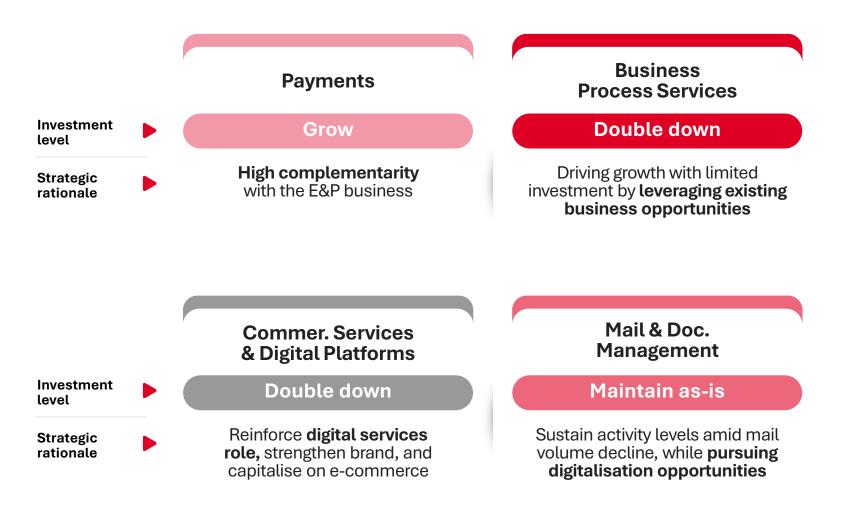
>65% Bank & Insurance

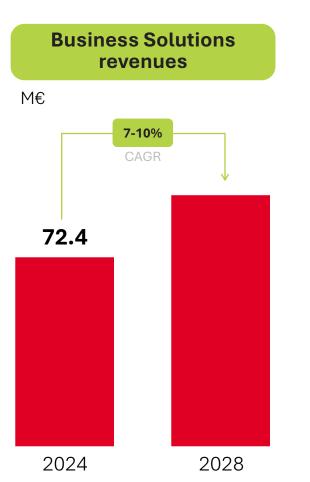
>45% **Public services** 



# Aiming for double digit growth, consolidating its continuous ascending path

Expanding our role across the customer lifecycle to increase share of wallet





# Retail network close to B2C clients with growing relevance of services and digital



Integrated solutions that strengthen client relationships, grow share of wallet, and improving efficiency while delivering secure, accessible payments





ctt's historical portfolio, supported by a stable regulatory contract that helps offset volume declines from digitalisation and changing consumer habits

# FS & Retail



Daily **services**, with growing focus on financial products through an increasingly segmented approach leveraged in digital channels and third-party footprint

> Revenues 28M€

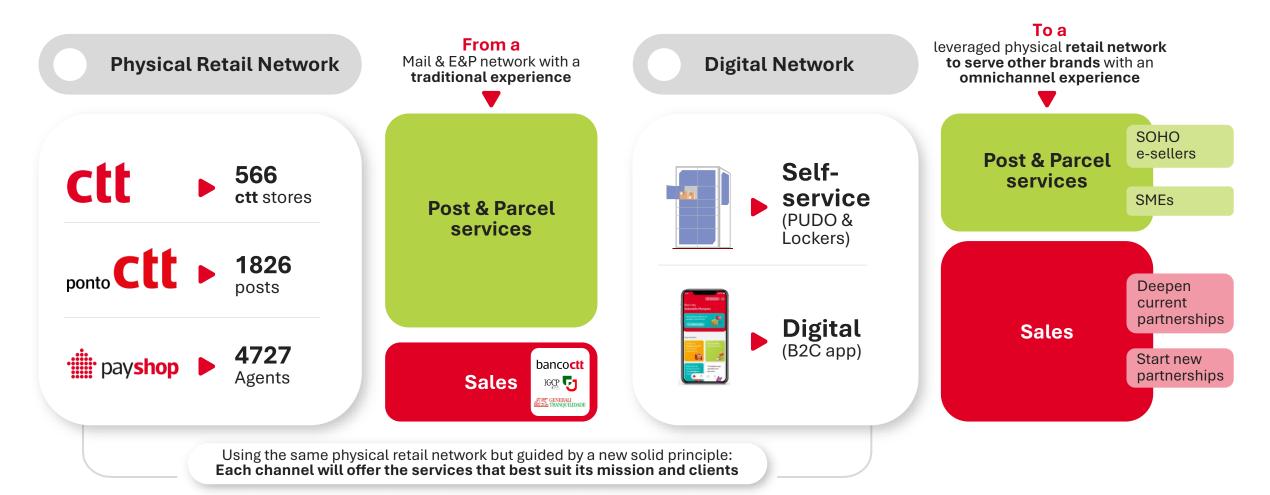
Note: 2024 Financials



# **Evolving our retail network to unlock portfolio value for** daily foot traffic, building strong customer engagement

Self-service, digital tools and service portfolio play a major role in fulfiling this approach

15M Walk-ins ctt stores



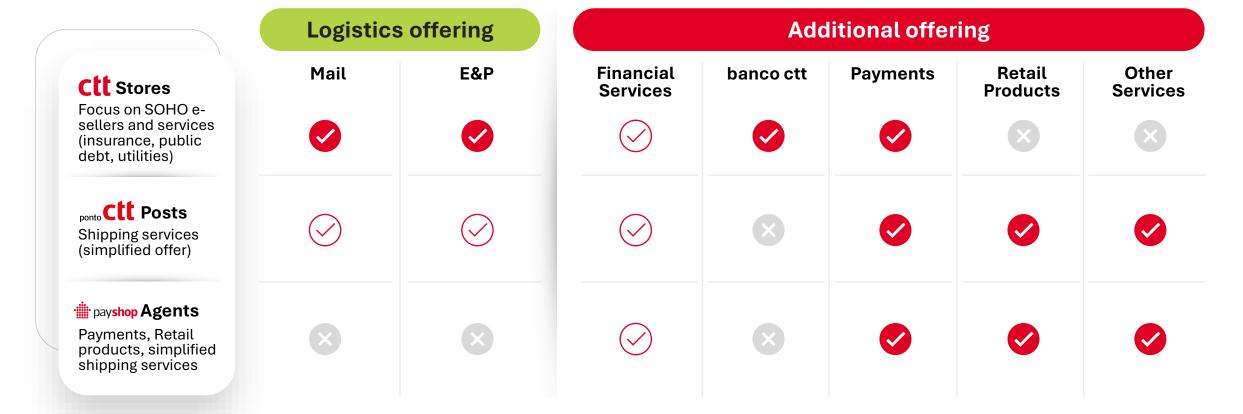
### Growth



## Complete offering, designed to serve clients' real day-to-day needs with simplicity, proximity and trust

FSR portfolio across channels

| <b>Ø</b>   | Full offer     |
|------------|----------------|
| $\bigcirc$ | Selected offer |
|            | Not available  |

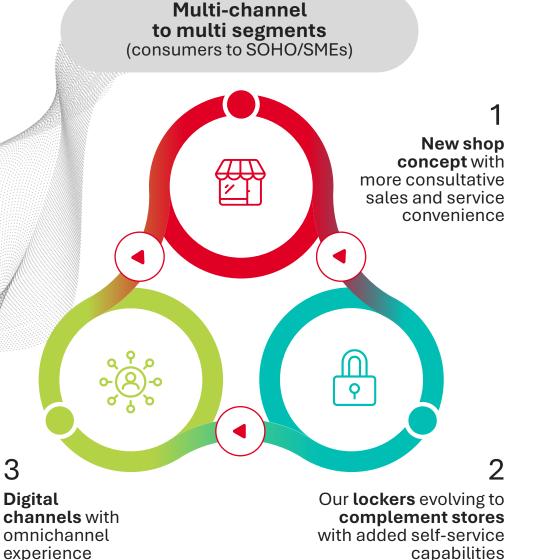


Effective channel and service segmentation to meet customer needs, maximising growth and cross-selling

Providing the adequate experience, with digital and self-service as the cornerstones of interaction

Focused on aligning customer expectations with business









## **Expanding the new shop concept and customer** journey to support service-driven sales

Bringing more consultative sales and service convenience to high-potential locations





A new shop concept designed to enhance client autonomy and self-service convenience...





...featuring spaces that foster up and cross-selling ctt services to individuals and SOHO/SMEs...





... supported by technology that enables a new customer journey

**Servin partnership:** Over 200<sup>1</sup> calls received through Portuguese sign language video interpretation

Community proximity: Supporting associations through our network's reach

Top 10-15% highpotential stores will be annually remodelled





**Omnichannel** interface



Responsive



Ease of use



Single account



Tailored made offer

75 1 2024 data



## Modular self-service equipment ecosystem as an enabler of the omnichannel journeys, powered by ctt-owned technology







Self-service hardware: Lockers modular evolution to CSS full suite

#### Lockers

Receiving and sending/ returning parcels and Expresso delivery attempt notices

Dematerialised experience without the need to print labels

70%

High potential ctt stores have at least a locker1

### **Vending Machines**

Allows customers to purchase prepaid envelopes, boxes

29%

Of sales made after closing hours

### P.O. Digital Box

Rented mailbox service that uses the same technology and functionality as a locker

>850

Customers using this solution



### **Stamp Machine**

The stamp machine allows customers to purchase stamps via self-service

> Label printers will be available soon





#### Outdoor version

Additionally includes two LED panels for publicfacing institutional messaging





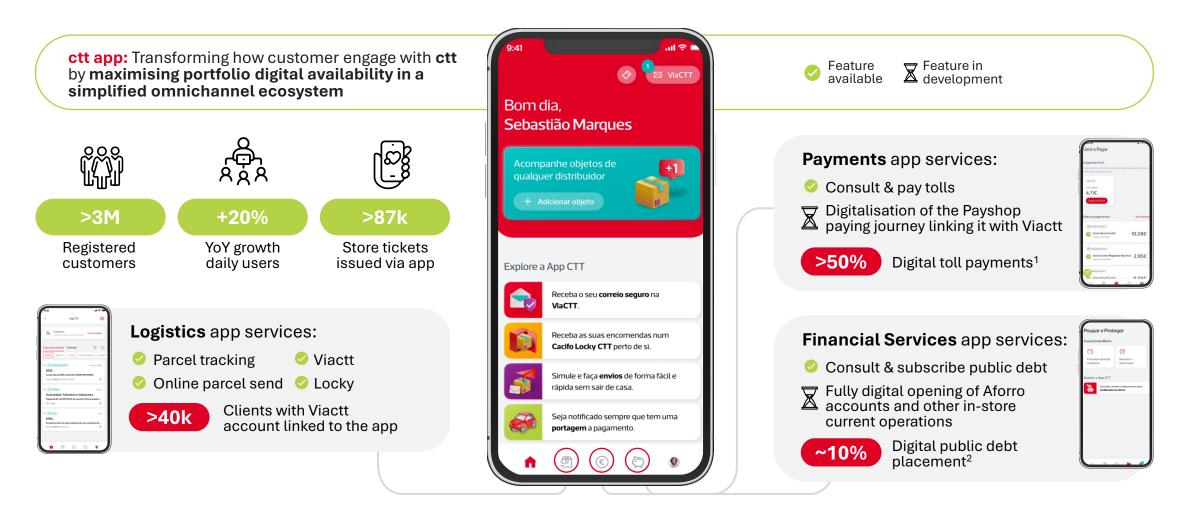
Growth



## Developing the ctt app to improve convenience and reach by providing a seamless digital access to consumers

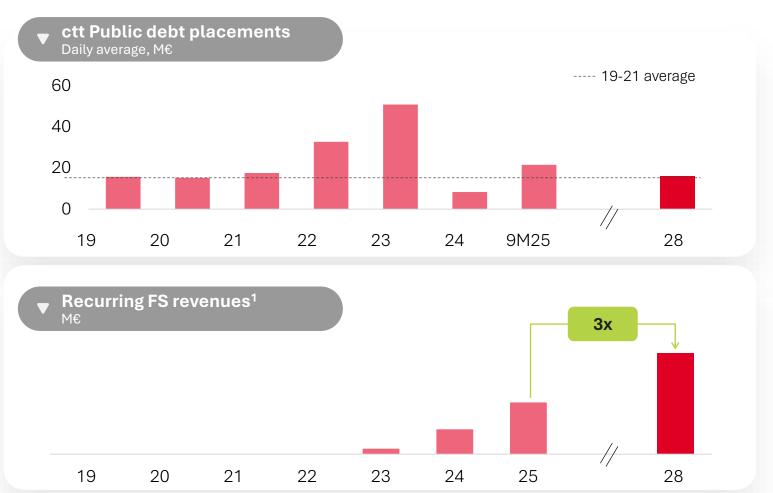


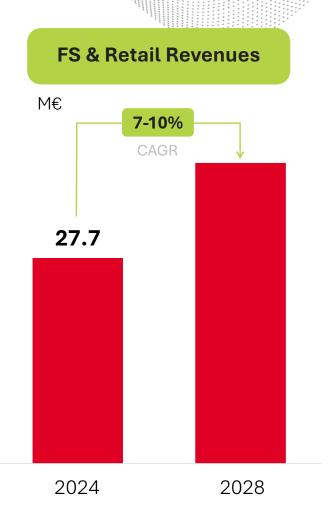
Digital adoption has reached 50% of our customers



## Financial Services to put out consistent growth, making the most of channel and offer evolution

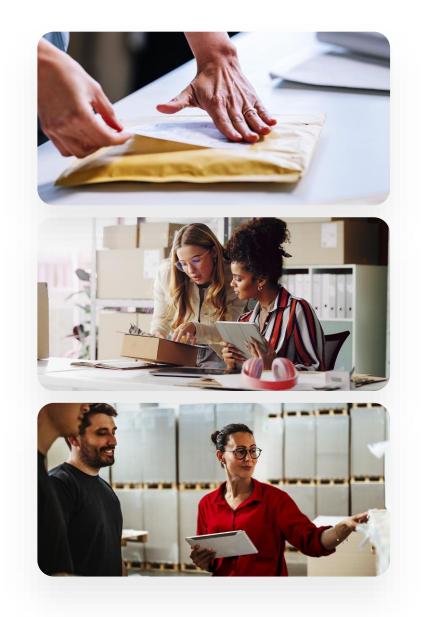
Digital expansion and new services, on top of a stable context for public debt







## Mail & Services with a clear plan for the next cycle





**Stabilise mail profitability** through pricing mechanism

and operational

efficiency measures

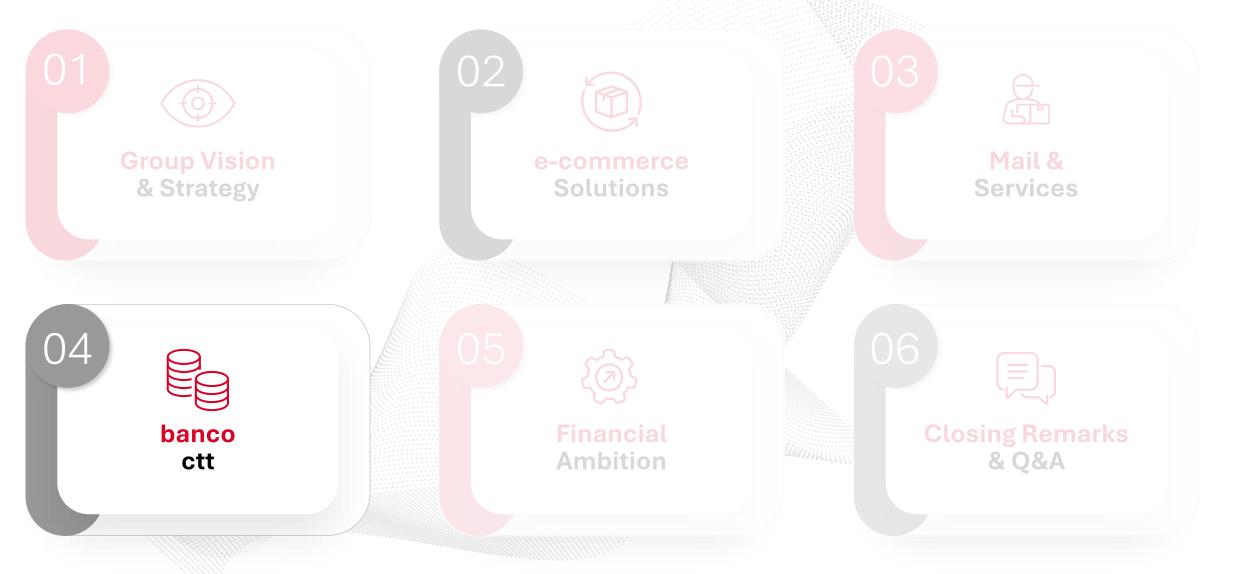
**Grow share of wallet** 

in B2B customers

High single-digit growth through offer and channel mix evolution

### ctt

## Agenda for today





## In March 2016, banco ctt deployed an innovative retail banking model, leveraging existing assets and a distinctive value proposition



#### **Brand**

Distinctive track-record, with a perfect fit with retail bank core values

Household name, historically attached to the ideas of **Trust And Proximity**, with **experience on financial products** (retail sovereign debt)

**Post crisis context**, with negative perception of incumbent banks

#### **Branch network**

Nationwide presence, at very low Capex

> Usage of **ctt** infrastructure allowing for **lower Capex deployment** (5x less investment per branch vis-à-vis incumbents) and **low incremental OPEX**

Prime, high-traffic locations, well-known by local population

### Value proposition

Simplified retail bank, with essential offer at affordable price point

Essential core banking offer (day-to-day, credit and savings)

Reduced adoption barriers, strong value for money, attacker stance, particularly on initial engagement (current account and daily transactions)



## Less than 10 years afterwards, banco ctt holds a sizable and productive retail banking franchise...

Sizable and productive retail bank franchise...

>700,000

accounts, 65% Lisbon/Porto metro areas, average age 48 years, strong digital adoption

Net Promoter Score above peers

Already noteworthy engagement, ~50% with domiciled salary and/or heavy transaction frequency<sup>1</sup>



...Plus, distinctive auto loans point of sale operation

**>100,000** 

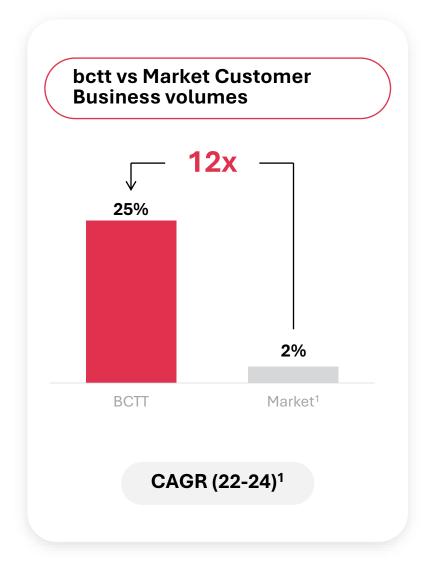
auto loan contracts, average ticket 15k, 8 years maturity

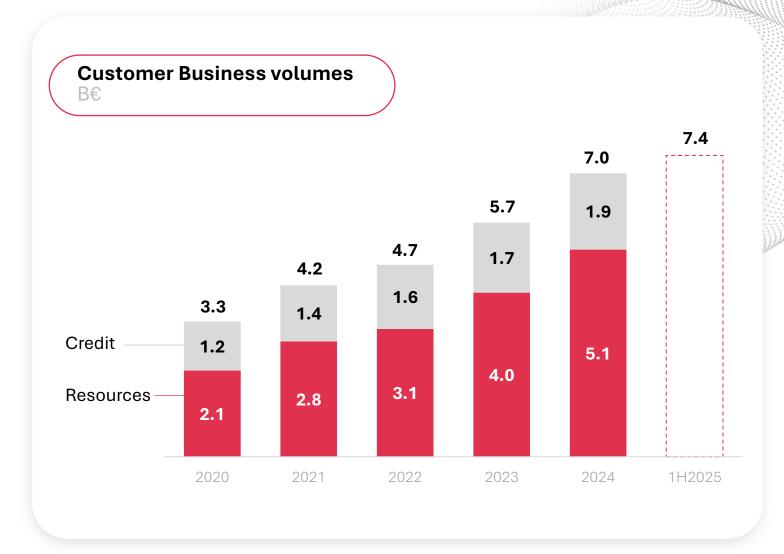
Acquired in 2019, 321 Crédito became a TOP 3 player in auto loans, with >12% market share (credit production)<sup>2</sup>

Strong presence in profitable segment, more than 1,000 productive relationships with credit intermediaries (auto dealers)



### ...Being the fastest growing in Portugal (12x above market)...







## ...While fully delivering previous CMD's promised aspiration

|         |                              | 2025<br>(set) <sup>2</sup>             | 2025<br>Objetive <sup>3</sup> | 2025<br>perspective |   |  |  |
|---------|------------------------------|--|-------------------------------|---------------------|---|--|--|
|         | Accounts (thousands)         | 701                                    | 700 - 750                     |                     | • | <b>Business volumes</b> above guidance, particularly on <b>customer resources</b>        |  |
|         | Business Volumes (M€)        | 7,590                                  | >7,000                        |                     |   |  |  |
| Volumes | Resources (M€)               | 5,445                                  | >5,000                        |                     |   |  |  |
|         | Credit (M€)                  | 2,145                                  | ~2,000                        | <b>✓</b>            |   |  |  |
|         |                              | \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\ |                               |                     |   |  |  |
|         | PBT (M€)                     | 26                                     | 25 - 30                       |                     |   |  |  |
|         | Normalised ROTE <sup>1</sup> | 13.4%                                  | 11 - 13%                      |                     |   | Profit before taxes expected to stay within range, despite lower interest rates scenario |  |
| Results | CIR                          | 68%                                    | <70%                          |                     |   |  |  |
|         | CoR                          | 0.8%                                   | 0.7 – 0.9%                    |                     |   |  |  |

<sup>&</sup>lt;sup>1</sup> Tangible Equity normalised @15% of average RWA; <sup>2</sup> End of quarter for volumes; last twelve months for results; <sup>3</sup> Based on September 2023 Reverse Roadshow (objectives revised upwards vis-à-vis 2022 CMD)



## In short, we believe banco ctt is living a great momentum... creating the ideal conditions for a new, ambitious, growth cycle

**Innovative business model**, leveraging
distinctive assets, not
available to neo-banks

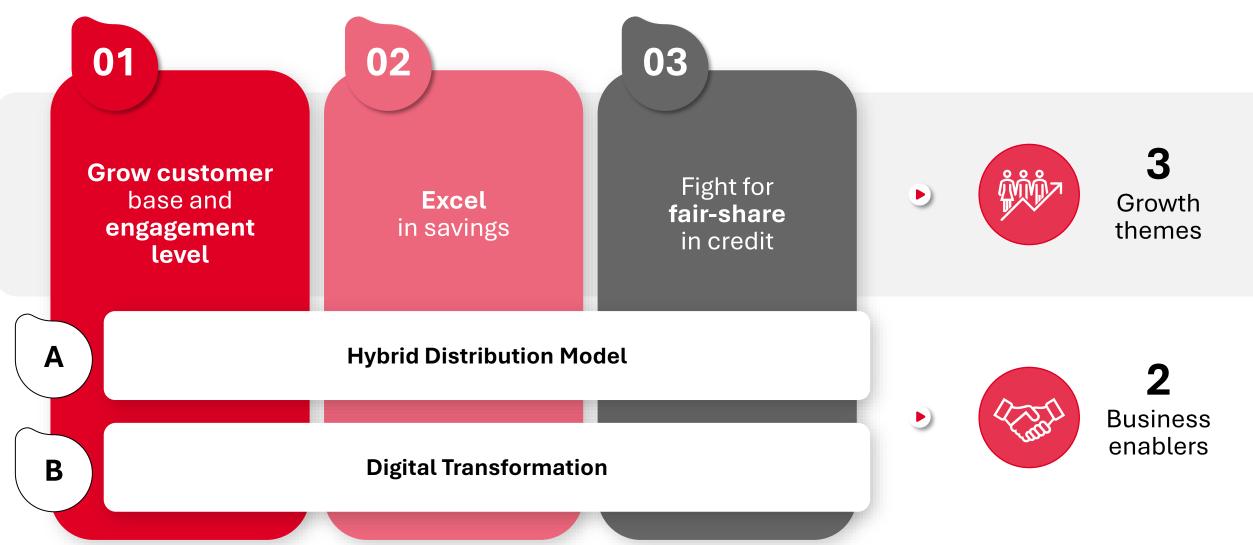
Positive macro-economic context, translating into positive sector-wide performance



Double down on growth ambition, backed by key investments on customer experience and scalability

Outstanding market acceptance, with significant room to unlock franchise value

## The new business cycle entails fast-paced growth, combined with investment on highly productive enablers





## Growth themes: more accounts and engagement, savings innovations and credit expansion

Driving growth through customer growth, engagement level, and widening of savings offering

### **Themes**

### **Envisaged evolution**

**Target 2024-28** 

1



Base & Engage

► Improve current account portfolio

Freemium approach, low barriers to adoption and premium accounts
Tailor-made offers for specific segments (e.g., self-employed)
Simplified commissions, positive discrimination of salary domiciliation

► Improve service and capillarity

Improve service standards, with fully revamped digital channels Increased capillarity, with presence in underserved regions >1 million accounts

2



Deposits & Savings

Complete off-balance offer

Strength Generali partnership with new product launches

Launch investment funds and selected capital markets products (e.g., sovereign bonds and ETFs)

- ▶ Boost in-store cross-sell, leveraging ctt ecosystem
- ► Maintain attacker stance on term deposits, with tactical pricing for "new money" and "high tickets"

>15% CAGR



## **Growth themes:** more engagement, savings innovations and credit expansion

Strong growth while maintaining the overall risk appetite<sup>1</sup>

### **Themes**

### **Envisaged evolution**

**Target 2024-28** 





- ► Mortgage: (i) improve time to decision and time to cash and (ii) reinforce relationships with intermediaries, namely through customised workflow and API<sup>2</sup> availability for large players with proprietary CRMs
- ► Consumer Finance: (i) revamp personal loan partnership and (ii) launch onbalance credit card

3B



Auto Loans

- ► Tailor value proposition for large intermediaries including segment-based pricing, commissions and fast-track decision and underwriting
- ▶ **Develop new commercial strategies**, including CRM campaigns on run-off portfolio (repetition/top-up), and cross-sell opportunities with bctt franchise

>15% CAGR

### Efficiency Ctt

## **Business enablers:** hybrid distribution powered by automation

#### **Enabler**





Hybrid Distribution Model

### **Envisaged evolution**

- ▶ **Revamp digital channels** with a service-to-sales approach, including fully digital product journeys and automated push marketing, enabling automated learning/experimentation
- ▶ Strength branch network, keeping a "phygital presence" with low and variable cost base
  - Reinforce in-store specialised staff, from 165 FTE to ~300 FTE (still, reduced workforce costs vis-à-vis incumbents)
  - Expand branch capillarity, with a unique low-cost approach, only available to **ctt** Group, aiming to enter underserved regions, but with significant market value (~30% of total savings)

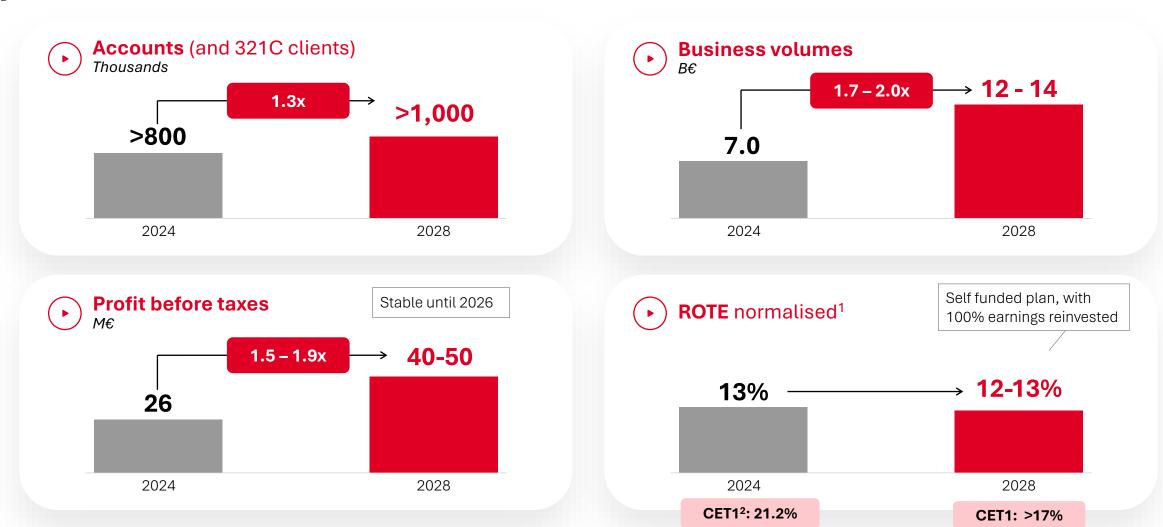




- ► Core system overhaul, migrating to cloud-based setup, with increased scalability and flexibility for new product launch
- ▶ Al/process automation, including backend validations and interactions with frontend, support to credit decision and underwriting, predictive models and event driven marketing automation
- ► Implement specific initiatives linked to product journeys (e.g. portfolio of current accounts, credit cards, mortgage workflow, etc)



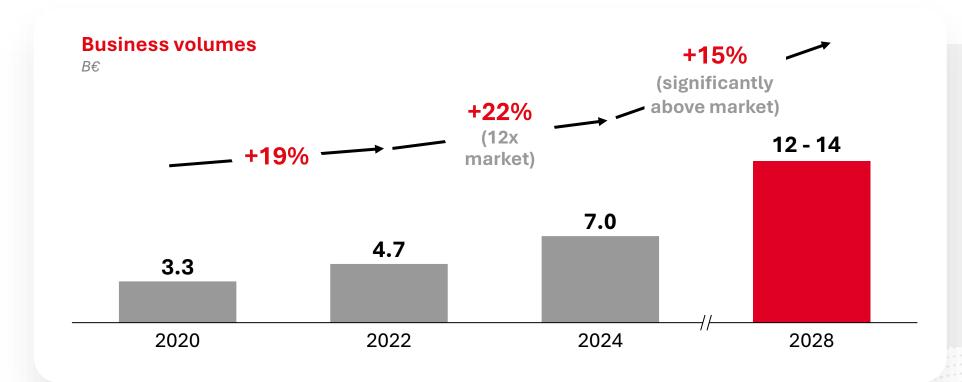
## In a nutshell, strong ambition with growth focus for the following years...



<sup>&</sup>lt;sup>1</sup> Tangible equity normalized @ 15% of average RWA 2 CET1 current requirement 8,69%: 4,50% Pillar 1 + 1,69% Pillar 2 + 2,50% Conservation Buffer (prior to the increase in the Counter Cyclical Buffer from 0% to 0,75% in Jan 2026) Note: Main macro assumption: benign economic environment with Euribor at ~2.2% (2028)



## ...on track to materialise our "upgraded core vision": to become a meaningful mid-size retail bank





Fastest growing franchise, on track to become a significant mid-size player

banco ctt business volumes market share<sup>1</sup>

1.0%

1.2%

1.8%

 $2.8 - 3.4\%^2$ 

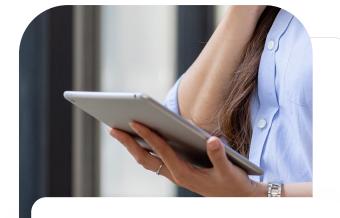
## bctt will continue to unlock economic value through a self-funded journey



Higher relevance with >1,0M accounts

More than 1,000k accounts with increased level of engagement

000



Strong growth >15% CAGR

Reaching 12-14B€ in business volumes materialising a mid-sized retail bank

000



Benchmark returns **ROTE 12-13%** 

**Delivering higher bottom-line results** by 2028

000

### ctt

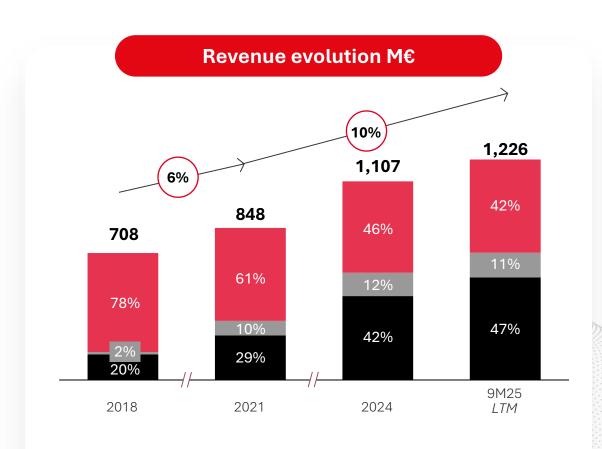
## Agenda for today

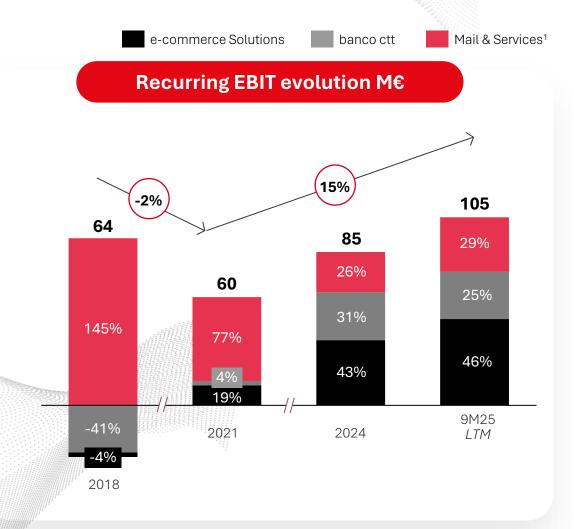




### Our journey over the last strategic cycle has been remarkable

Anchoring e-commerce solutions as our key business unit



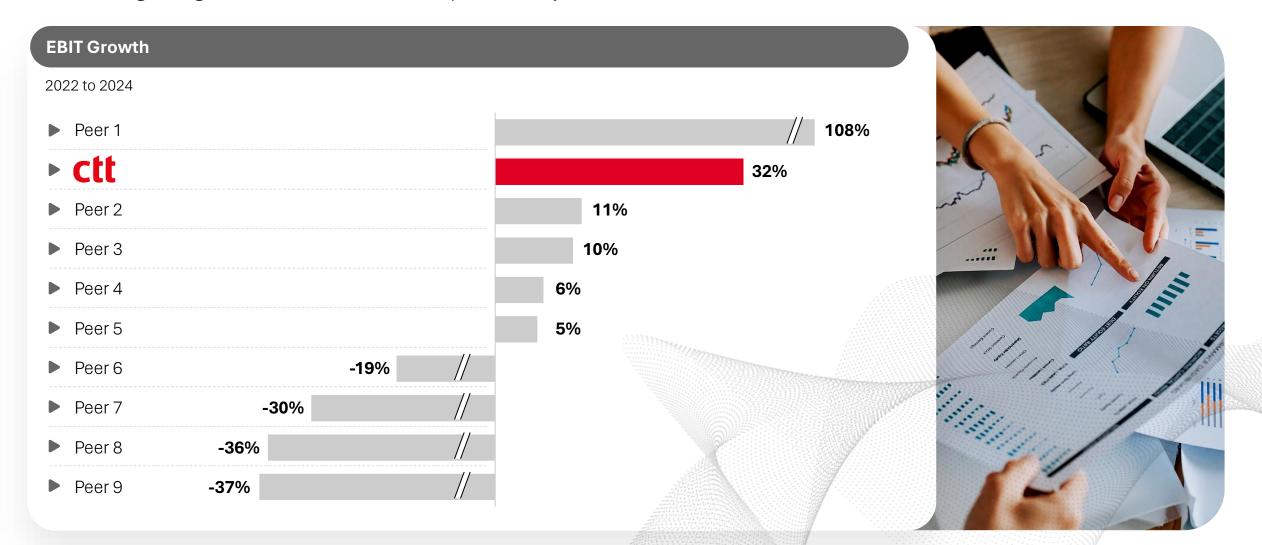


<sup>1</sup> Includes Retail and Financial Services



## With ctt outperforming most of its peers in EBIT growth

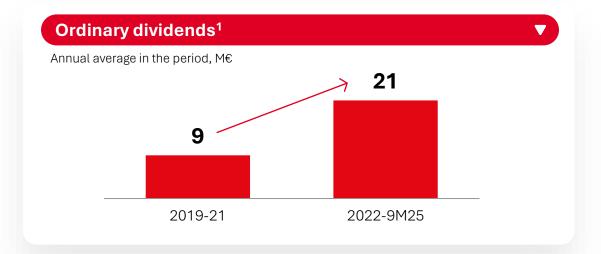
Combining fast growth with best-in-class profitability

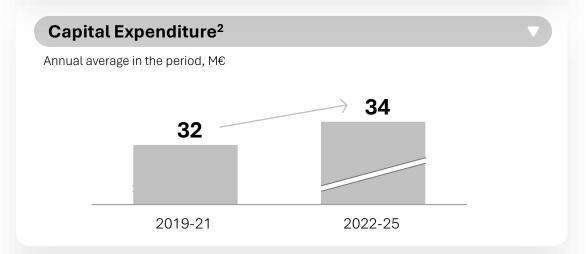


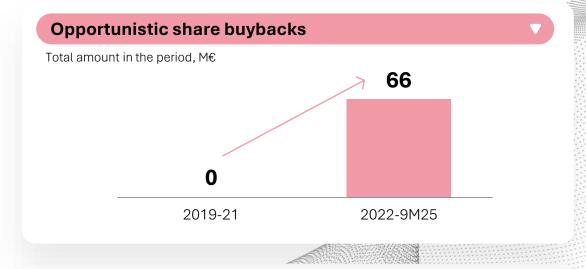


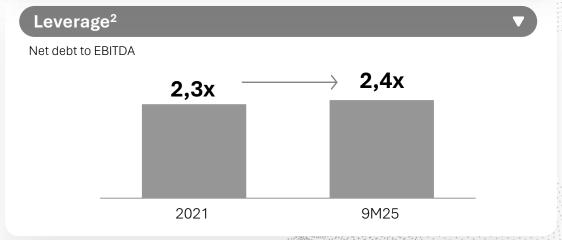
## Investing in our business while increasing shareholder remuneration

Using balance sheet to drive sustainable performance with a well-balanced capital strategy







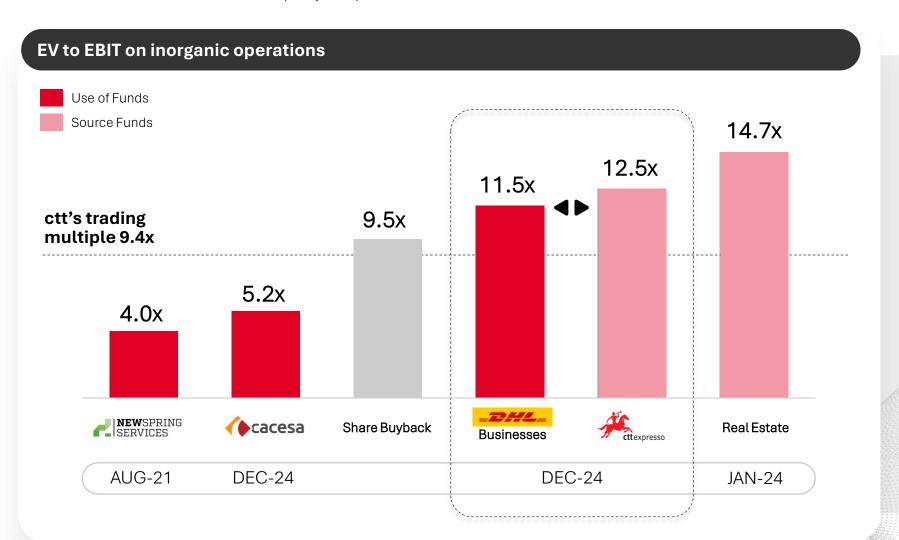


<sup>&</sup>lt;sup>1</sup> Total dividends paid to CTT shareholders; excludes dividends paid by CTT subsidiaries to minorities; <sup>2</sup> Banco CTT under equity method, including IFRS16



### With a disciplined capital allocation strategy

ctt has been able to re-deploy capital in a value accretive manner



Banking partnership





NOV-22

Generali share capital increase (equivalent to 8.73%) valued at 1.1x P/BV



## On the back of strong execution, we delivered our targets from 2022

Key financial objectives assumed in ctt's CMD22



## We will accelerate growth through strategic capital allocation

In the next cycle we will continue to build on our competitive advantage

### **Industry leading margins**

Vertical integration of multiple services offering win-win stack for clients – saving them money while generating healthy profitability



### **Best-in-class service**

We will prioritise quality, and maintain industryleading NPS of >50

#### Add to suite of services

**Densify PUDOs**, scale fulfilment and differentiate last mile



### Robust FCF

Strong capital allocation track record oriented around generating robust FCF

### Invest in scale

Accelerating investment in core organic growth allows us to invest in service, scale, and stack



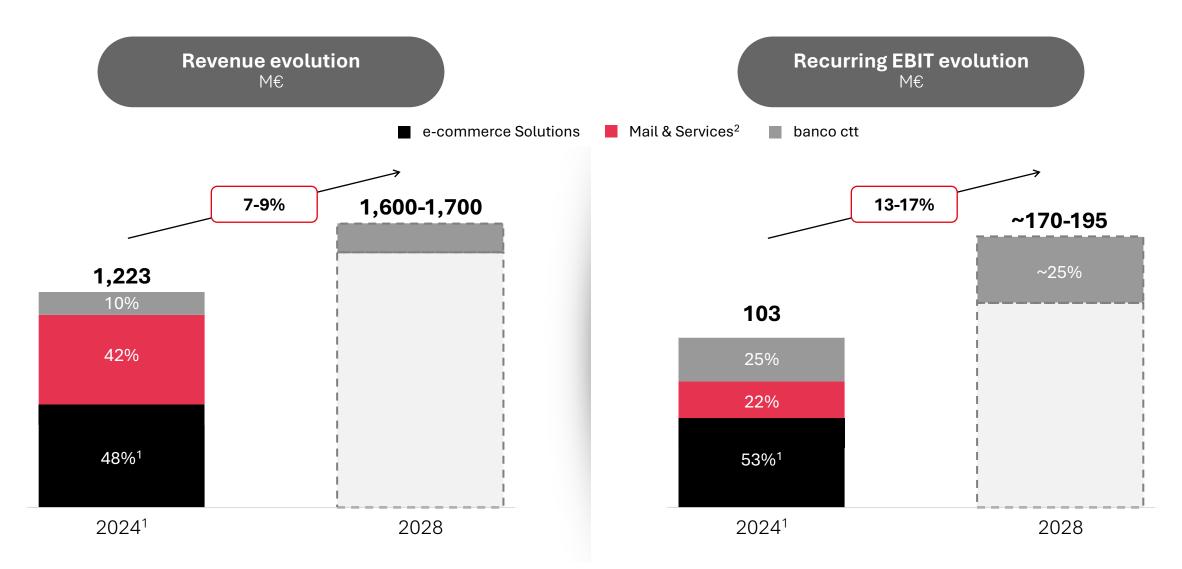


Ordinary dividends complemented with opportunistic SBB





### Next cycle target: >170 M€ in recurring EBIT by 2028



2024

20251

2026<sup>1</sup>

2027<sup>1</sup>

2028<sup>2</sup>

2024

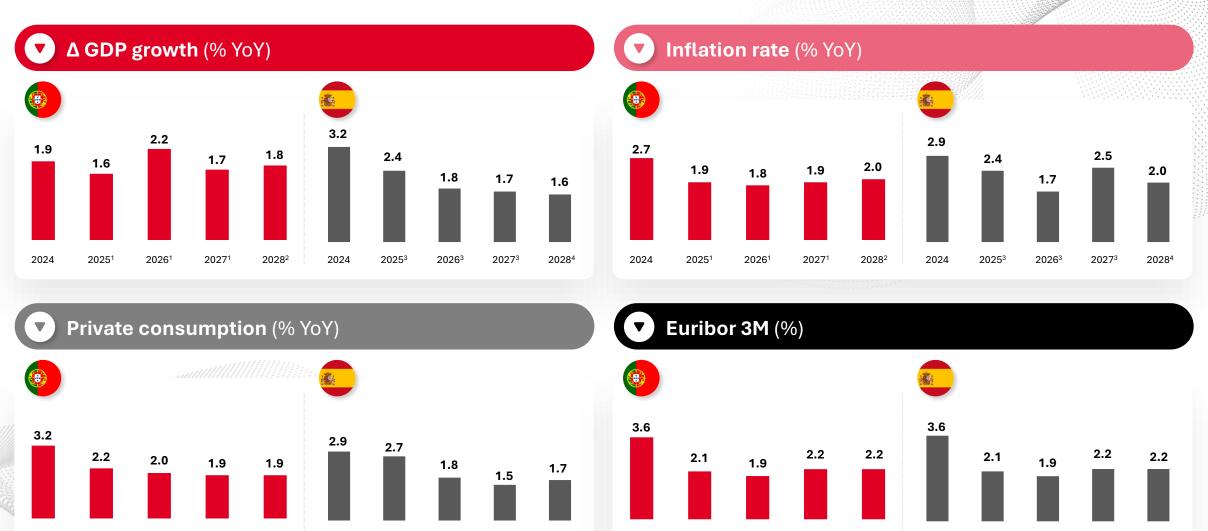
2025<sup>3</sup>

2026<sup>3</sup>

2027<sup>3</sup>

### ctt

## Our targets assume a stable macroeconomic context and DHLJV



20284

2024

2025<sup>1</sup>

20261

2027<sup>1</sup>

2028<sup>2</sup>

20284

2025<sup>3</sup>

2024

2026<sup>3</sup>

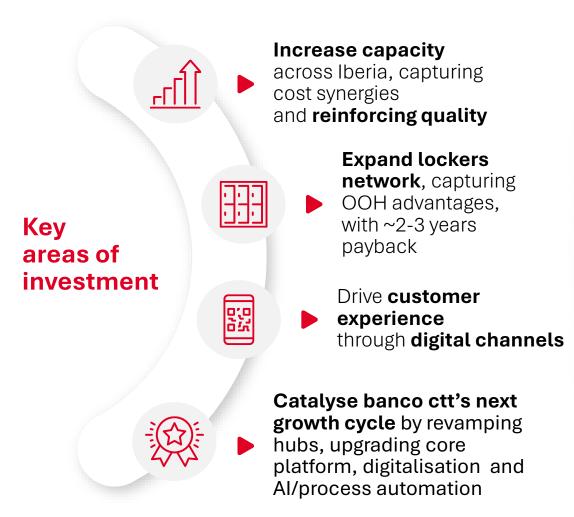
20273

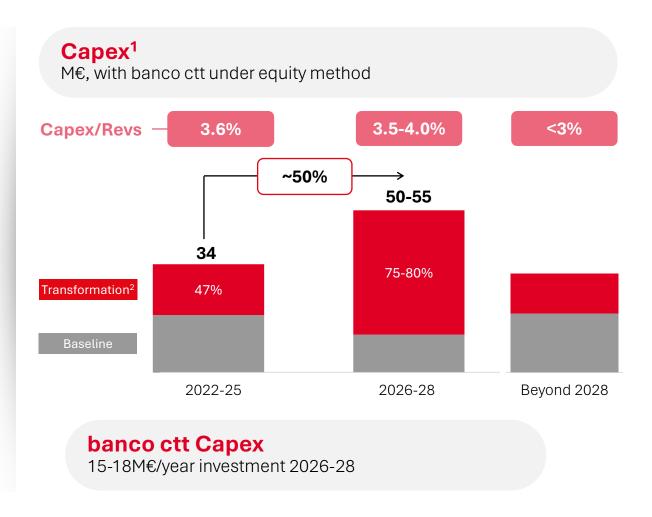
<sup>&</sup>lt;sup>1</sup> Banco de Portugal "Boletim Económico junho 2025"; <sup>2</sup> CFP "Perspetivas Económicas e Orçamentais 2025-2029", April 2025; <sup>3</sup> Banco de España "Proyecciones macroeconómicas de España 2025"; <sup>4</sup> AIReF - Autoridad Independiente de Responsabilidad Fiscal, AAI "Informe de Seguimiento del Plan Fiscal y Estructural de Medio Plazo 2025-2028", May 2025



## We will step up investment in our core to unlock future growth

Scaling operations and service quality through strategic investments in infrastructure, OOH solutions and IT







### Banco ctt will also invest to re-accelerate growth and value

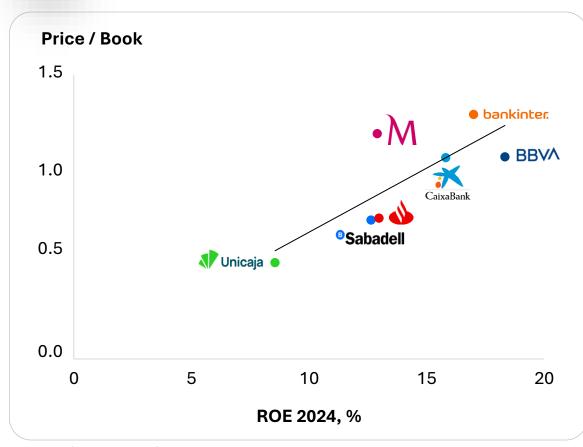
Banco ctt will continue its fast growth momentum, with a self-funded investment plan

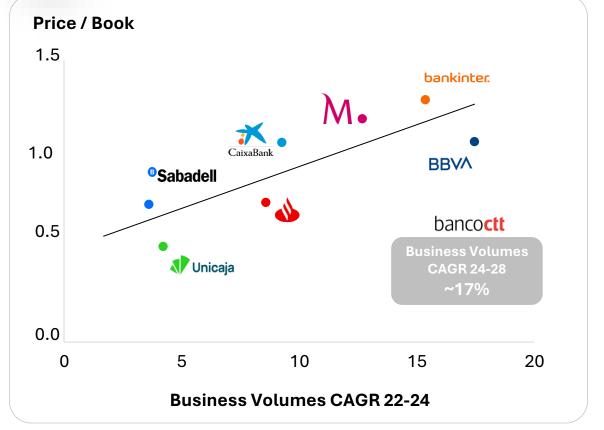


#### Price / Book Value vs ROE



### Price / Book Value vs Business Volumes growth

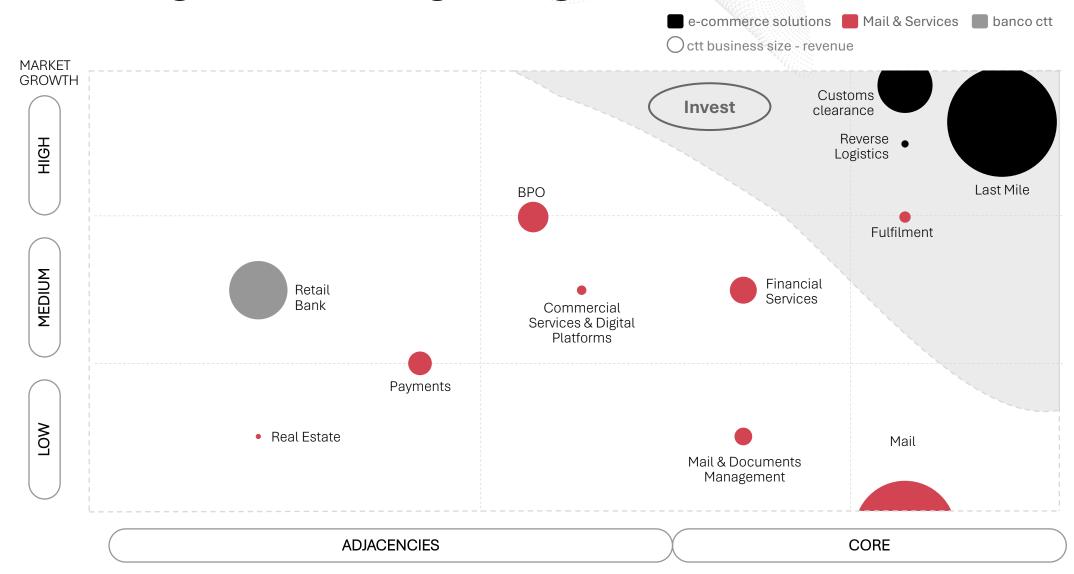




Source: Capital IQ, ctt analysis



### We remain vigilant for strategic inorganic moves

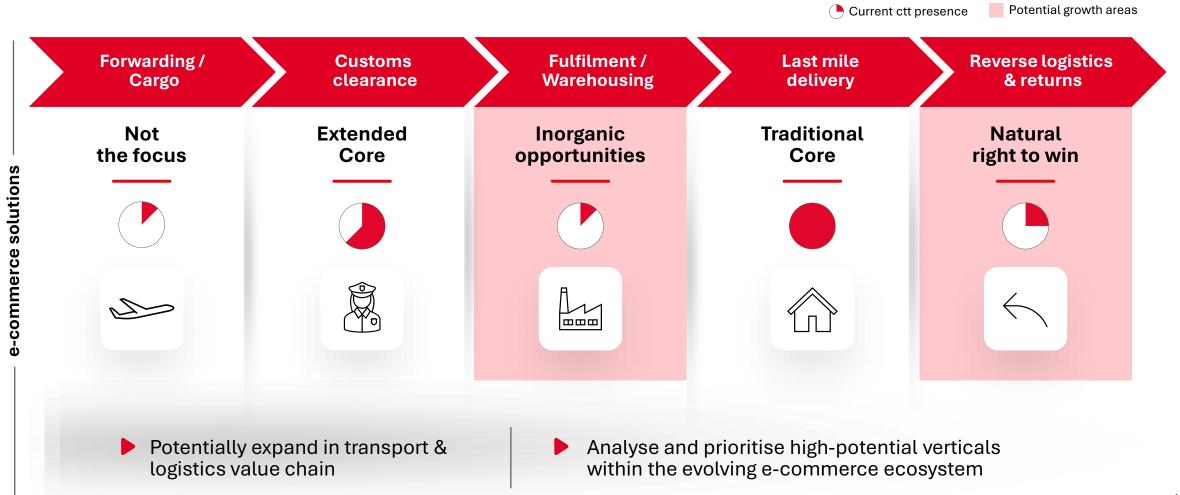


Note: 2024 Financials



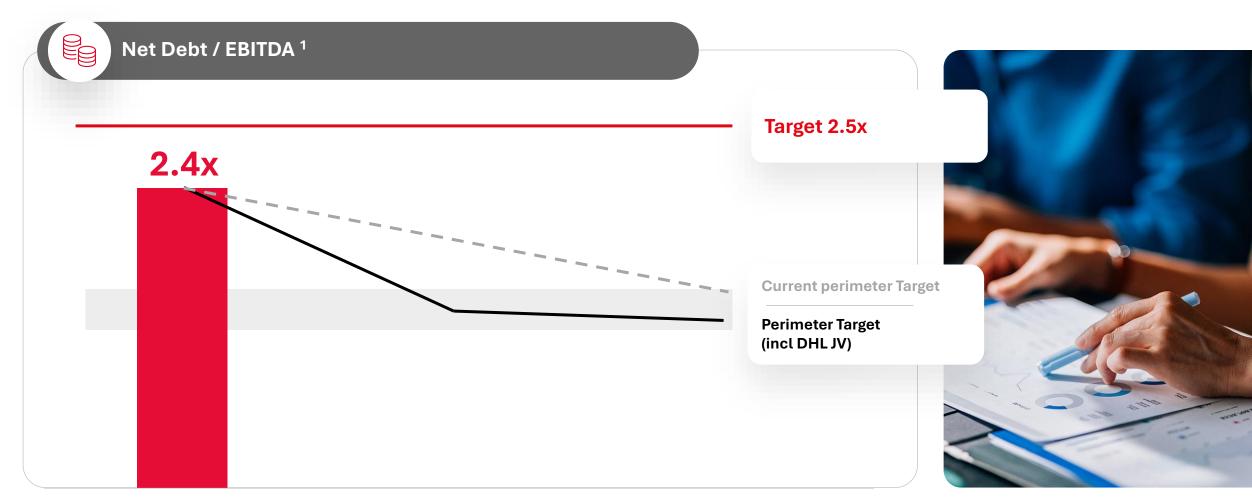
### We will seek opportunistically to reinforce our position in e-commerce

Pursuing further e-commerce value chain integration





## A strong balance sheet managed conservatively to keep optionality



<sup>1</sup> Financials with banco ctt under equity method



## Disciplined Capital Allocation: Cash generation to fund growth, deliver shareholder returns and maintain a strong financial position



Ambition to implement a compelling **shareholder remuneration policy** that provides a reliable source of income for investors

Capital allocation policy



and opportunistic shareholder
 returns, with SBB & cancellations,
 aligned w/ specific market conditions
 and company leverage

Combine recurring, dividend-based,



Leverage cash generation and balance sheet flexibility to pursue M&A opportunities to drive growth and position ctt as a leading Iberian logistics & ecommerce player

**35-50**%

**Dividend Payout Ratio**Between 2025-28

150-165M€

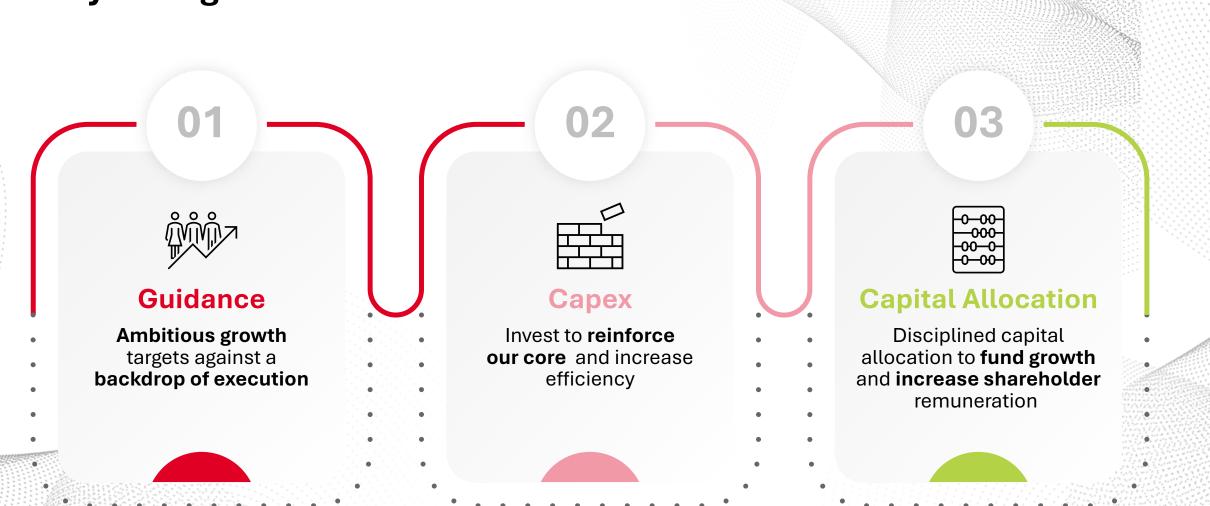
Cumulative Capex Between 2025-28

<2.5x

Net Debt / EBITDA

w/ banco ctt under
Equity Method

### Ready for higher returns



ctt

### ctt

## Agenda for today





### We came up a long way. A new journey follows

**Intensify Iberian integration** as the cornerstone for **value creation** 

**Build on unique partnerships** for **growth** opportunities

Deepen tech intensity fostering innovation and efficiency



Balance investment in growth with robust shareholder remuneration

Take responsibility in making
 a positive impact for our
 communities

**Develop talent** backed by a culture of merit and wellbeing

Nurture closeness to our customers, to be their most trustful partner



### We remain, more than ever, committed to deliver







1,600-1,700 M€ Revenues 170-195 M€
Recurring EBIT

#1



# ctt

1,600-1,700 M€ Revenues 28

170-195 M€ Recurring EBIT 28 lberian leadership #**1**